



Attn: Manager P&S Dept./Traders/Cashier/Manager Reorganization/Manager Dividends
UNIFORM PRACTICE ADVISORY (UPC # 025-2002) February 27, 2002

Intershop Communications AG ADR – American Depository Receipts (NASDAQ:ISHP)

Effective February 28, 2002, Intershop Communications AG ADRs (ISHP) will effect a 1 for 10 reverse split. Concurrent with the reverse split, the ADR ratio for ISHP will change from 1 ADR representing .5 ordinary shares (1:.5) to 1 ADR representing 5 ordinary shares (1:5).

The reverse split and the ratio change will be effective on The Nasdaq Stock Market Inc (Nasdaq) on February 28, 2002, whereby the symbol will change to ISHPD. It is expected that both these actions will result in a price adjustment to ISHPD.

For further information concerning the ratio change, please contact the Agent: The Bank of New York.

Questions regarding this notice should be directed to: Market Data Integrity Department, (203) 375-9609.

Dorothy L. Kennedy
Director