

OPTIONS EXCHANGE

Market Information Circular

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The purpose of this Market Information Circular (MIC) is to announce that the ISE will introduce two additional symbols to the Short Term Options Series Program. [Please be advised that the effective date for these new selections is now Thursday, March 31, 2011.](#)

Subject: Options – Addition to Short Term Options Series Program

On Thursday, March 31, 2011, the ISE will introduce Short Term Options Series (“Weeklies”) on two additional underlyings as part of the industry’s Short Term Options Series Program. As part of the program, each exchange can offer weeklies on fifteen options classes, as well as trade any selections offered by other exchanges operating a similar program (assuming the standard option is listed on the ISE).

The selections are:

TBT	ProShares UltraShort 20+ Year Treasury Bond ETF
WFC	Wells Fargo & Company

This is in addition to the ISE’s previous selections:

F	Ford Motor Co.
GDX	Market Vectors Gold Miners ETF
GOOG	Google Inc. (Cl A)
NFLX	NetFlix Inc.
POT	Potash Inc.

More information about weeklies is available at the following link:
<http://www.ise.com/WebForm/viewPage.aspx?categoryId=539> . Or you can contact Jodi Burns,
Product Operations Director, at 646-805-1823 or jburns@ise.com, or me at the number above.