



International Securities Exchange

Market Information Circular

Circular number: 2011-33-Update2 **Contact:** Jodi Burns, Director of Product Operations

Date: June 23, 2011 **Telephone:** 646-805-1823

The purpose of this Market Information Circular (MIC) is to announce the addition of 12 symbols to Phase 14 and the migration of two hundred twenty-one (221) symbols to the ISE's new Optimise trading system from its current system.

Subject: Options – Optimise Phase 14 Migration new effective date – Update 2



ISE's New Trading System

Optimise Trading System

Effective for Thursday, June 30, 2011, the ISE will migrate two hundred twenty-one (221) First Market symbols from its current trading system to the Optimise trading system. The 221 symbols* are provided in the link below.

<http://www.ise.com/assets/documents/OptionsExchange/misc/Optimise%20Migration.xls>

All GTC orders associated with these symbols will be deleted after the close on Wednesday, June 29.

Members must re-enter their orders in the new system prior to the open of trading on Thursday, June 30.

Please note that eleven (11) adjusted options listed in the table below are included in this phase. These adjusted options are associated with synthetic underlyings in the current trading system, but will be associated with the regular underlyings in the Optimise trading system.

Regular Underlying	Synthetic Underlying
MRK	LNK
NE	NE1
NVS	NVS1
ECA	YSJ
INFY	INFY1
TWX	WDE
MT	MT1
ZSL	ZSL1
AMX	LVO
BHI	BHI1
SCO	SCO1

**Please note this list is subject to change due to corporate actions.*

All market makers, all EAM DTI and all FIX users who have passed conformance testing of the new system may trade these symbols. All PrecISE users may also trade these symbols. If you still need to test the new system, please contact Technology Member Services at tms@ise.com.

For more information about Optimise visit our Member Site at the following link:
<https://members.ise.com/ISE/ROOT-HOME/LoginPage.aspx>.

In addition you may contact the ISE Optimise Helpdesk at optimisehelpdesk@ise.com or 800-913-9517. You can also contact Jodi Burns at the number above or via email at jburns@ise.com.

