



**Attn: Trading and Market Making/Legal and Compliance/Operations/Systems**  
**UNIFORM PRACTICE CODE ADVISORY (UPC # 004-2012) October 1, 2012**  
**WHEN, AS AND IF ISSUED SETTLEMENT DATES**

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**ISSUE**

**SETTLEMENT DATE**

**Kraft Foods Group, Inc. (Nasdaq: KRFTV)**  
- Common Stock

Friday, October 5, 2012

Questions regarding this notice should be directed to: Corporate Data Operations  
Department, 877-308-0523.

Tara Petta  
Director