

**OPTIONS EXCHANGE**

**Market Information Circular**

<b>Circular number:</b>	2010-48	<b>Contact:</b>	Michael Fodor
<b>Date:</b>	August 30, 2010	<b>Telephone:</b>	212-897-8136

The purpose of this Market Information Circular (MIC) is to announce that the ISE will introduce two additional symbols to the Short Term Options Series Pilot Program. This is an update from the previous MIC 2010-47 Weekly Option Selections, distributed August 30, 2010.

**Subject: Options – Addition to Short Term Options Series Pilot Program**

On Thursday, September 2, 2010, the ISE will introduce Short Term Options Series (“Weeklies”) on two additional underlyings as part of the industry’s Short Term Options Series Pilot Program. As part of the pilot program each exchange can offer weeklies on five options classes, as well as trade any weeklies offered by other exchanges operating a similar pilot (assuming the standard option is listed on the ISE).

The selections are:

NFLX	NetFlix Inc.
TLT	iShares Barclay’s 20+ year Treasury Bond Index ETF

This is in addition to the ISE’s previous selections:

F	Ford Motor Co.
GDX	Market Vectors ETF Gold Miners
GOOG	Google Inc. (Cl A)

**Weekly series can be traded via PrecISE Trade, FIX, and API applications.**

To access weekly series in PrecISE Trade, click the ‘+’ on the left of the Regular Orderbook in the row where ID is ‘GOOG-WEO’. Weekly series contain the explicit expiration date in the series name. For example, the Google July 2010 440 weekly series expiring July 9th is displayed as ‘GOOGJUL440-09’.

For more information about weeklies please see MIC-2010-37 Weekly Options dated June 30, 2010. Or you can contact Jodi Burns, Product Operations Director, at 646-805-1823 or [jburns@ise.com](mailto:jburns@ise.com), or me at the number above.