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The purpose of this Market Information Circular (MIC) is to announce the first rollout date of the First Market to ISE's new Optimise trading system from its current system.

Subject: Options – Phase 8 – Introduction of the First Market in Optimise



Optimise™ Trading System

Please be advised that effective for Tuesday, May 24, 2011, the ISE will complete Phase 8 with the migration of 50 First Market symbols. Details of the symbols migrating will be provided on Tuesday, May 10, 2011.

All market makers, all EAM DTI and all FIX users who have passed conformance testing of the new system may trade these symbols. All PrecISE users may also trade these symbols. If you still need to test the new system, or if you are not currently a Second Market participant but are interested in becoming one, please contact Technology Member Services at tms@ise.com.

For more information about Optimise visit our Member Site at the following link:
<https://members.ise.com/ISE/ROOT-HOME/LoginPage.aspx>.

In addition you may contact the ISE Optimise Helpdesk at optimisehelpdesk@ise.com or 800-913-9517. You can also contact Jodi Burns at the number above or via email at jburns@ise.com.