# THE NASDAQ STOCK MARKET LLC NOTICE OF ACCEPTANCE OF AWC

# Certified, Return Receipt Requested

TO:

Gelber Securities, LLC

Brian Gelber Manager

141 W. Jackson Blvd.

Suite 2100A

Chicago, IL 60604

FROM:

The NASDAQ Stock Market LLC ("Nasdaq")

c/o Financial Industry Regulatory Authority ("FINRA")

Department of Market Regulation

9509 Key West Avenue Rockville, MD 20850

DATE:

November 8, 2011

RE:

Notice of Acceptance of Letter of Acceptance, Waiver and Consent No. 20090189358-01

Please be advised that your above-referenced Letter of Acceptance, Waiver and Consent ("AWC") has been accepted by the Nasdaq Review Council's Review Subcommittee, or by the Office of Disciplinary Affairs on behalf of the Nasdaq Review Council, pursuant to Nasdaq Rule 9216. A copy of the AWC is enclosed herewith.

You are again reminded of your obligation, if currently registered, immediately to update your Uniform Application for Broker-Dealer Registration ("Form BD") to reflect the conclusion of this disciplinary action. Additionally, you must also notify FINRA (or NASDAQ if you are not a member of FINRA) in writing of any change of address or other changes required to be made to your Form BD.

You are reminded that Section I of the attached Letter of Acceptance, Waiver, and Consent includes an undertaking. In accordance with the terms of the AWC, a registered principal of the firm is required to notify the Compliance Assistant, Legal Section, Market Regulation Department, 9509 Key West Avenue, Rockville, MD 20850, of completion of the undertaking.

You will be notified by the Registration and Disclosure Department regarding sanctions, and NASDAO's Finance Department will send you an invoice regarding the payment of any fine.

Gelber Securities, LLC Page 2

If you have any questions concerning this matter, please call Gerard Finn, Counsel, at 240-386-5073.

Thomas R. Gira

**Executive Vice President** 

Department of Market Regulation, FINRA

Signed on behalf of NASDAQ

The R. S.

### Enclosure

FINRA District 8 – Chicago Carla A. Romano Regional Director 55 West Monroe Street Suite 2700 Chicago, IL 606039-5052

Michael Wise, Esq. Lawrence, Kamin, Saunders & Uhlenhop LLC 300 South Wacker Dirve Suite 500 Chicago, IL 60606

Edward S. Knight, Chief Regulatory Officer The NASDAQ Stock Market LLC 9600 Blackwell Road Rockville, MD 20850

# THE NASDAQ STOCK MARKET LLC LETTER OF ACCEPTANCE, WAIVER AND CONSENT NO.20090189358-01

TO: The NASDAQ Stock Market LLC

c/o Department of Market Regulation

Financial Industry Regulatory Authority ("FINRA")

RE: Gelber Securities, LLC, Respondent

Broker-Dealer CRD No. 18367

Pursuant to Rule 9216 of The NASDAQ Stock Market LLC ("Nasdaq") Code of Procedure, Gelber Securities, LLC (the "firm") submits this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, Nasdaq will not bring any future actions against the firm alleging violations based on the same factual findings described herein.

I.

#### ACCEPTANCE AND CONSENT

A. The firm hereby accepts and consents, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of Nasdaq, or to which Nasdaq is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by Nasdaq:

## **BACKGROUND**

The firm became a member of FINRA on May 12, 1987, and a member of Nasdaq on September 17, 2007. The firm's registrations remain in effect.

#### RELEVANT DISCIPLINARY HISTORY

The firm has no relevant disciplinary history.

#### **SUMMARY**

In connection with 20090189358, the staff of FINRA's Department of Market Regulation ("staff") reviewed on behalf of Nasdaq the firm's trading compliance with rules regarding locked and crossed markets during the period April 1 through December 31, 2008 (the "review period").

### FACTS AND VIOLATIVE CONDUCT

- 1. The firm failed to reasonably avoid displaying and engaged in a pattern or practice of displaying quotations that locked or crossed a protected quotation, in that, it entered intermarket sweep orders into the Nasdaq SingleBook Execution System that locked or crossed a quotation previously disseminated pursuant to an effective national market system plan and failed to simultaneously route an intermarket sweep order to execute against the full displayed size of the locked or crossed protected quote. The conduct described in this paragraph constitutes separate and distinct violations of Nasdaq Rules 4613(e) and 4755(a)(4), and SEC Rule 611(c).
- 2. The firm's supervisory system did not provide for supervision reasonably designed to achieve compliance with respect to the applicable securities laws and regulations, and Nasdaq Rules concerning locked and crossed markets. Specifically, the firm's supervisory system did not include written supervisory procedures providing for: (1) the identification of the person(s) responsible for supervision with respect to the applicable rules; (2) a statement of the supervisory step(s) to be taken by the identified person(s); (3) a statement as to how often such person(s) should take such step(s); and (4) a statement as to how the completion of the step(s) included in the written supervisory procedures should be documented. The conduct described in this paragraph constitutes violations of Nasdaq Rules 2110 and 3010.
- B. The firm also consents to the imposition of the following sanctions:
  - A censure.
  - A \$20,000 fine (consisting of \$10,000 for violations of Nasdaq Rules 4613(e) and 4755(a)(4), and SEC Rules 611(c), and a \$10,000 fine for violations of Nasdaq Rules 2110 and 3010).
  - An undertaking to revise the firm's written supervisory procedures with
    respect to the area described in paragraphs I.A.2 above. Within 30 business
    days of acceptance of this AWC by the National Adjudicatory Council
    ("NAC"), a registered principal of the firm shall submit to the COMPLIANCE
    ASSISTANT, LEGAL SECTION, MARKET REGULATION
    DEPARTMENT, 9509 KEY WEST AVENUE, ROCKVILLE, MD 20850, a

signed, dated letter, or an e-mail from a work-related account of the registered principal to <u>MarketRegulationComp@finra.org</u>, providing the following information: (1) a reference to this matter; (2) a representation that the firm has revised its written supervisory procedures to address the deficiencies described in paragraphs I.A.2; and, (3) the date the revised procedures were implemented.

The firm agrees to pay the monetary sanction(s) upon notice that this AWC has been accepted and that such payment(s) are due and payable. NASDAQ will send the firm an invoice for the full amount of the monetary sanction.

The firm specifically and voluntarily waives any right to claim that it is unable to pay, now or at any time hereafter, the monetary sanction(s) imposed in this matter.

The sanctions imposed herein shall be effective on a date set by FINRA staff.

П.

#### WAIVER OF PROCEDURAL RIGHTS

The firm specifically and voluntarily waives the following rights granted under Nasdaq's Code of Procedure:

- A. To have a Formal Complaint issued specifying the allegations against the firm;
- B. To be notified of the Formal Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
- D. To appeal any such decision to the Nasdaq Review Council and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, the firm specifically and voluntarily waives any right to claim bias or prejudgment of the Chief Regulatory Officer, the Nasdaq Review Council, or any member of the Nasdaq Review Council, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

The firm further specifically and voluntarily waives any right to claim that a person violated the ex parte prohibitions of Rule 9143 or the separation of functions prohibitions of Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and

conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

#### III.

#### OTHER MATTERS

#### The firm understands that:

- A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by FINRA's Department of Market Regulation and the Nasdaq Review Council, the Review Subcommittee, or the Office of Disciplinary Affairs ("ODA"), pursuant to Nasdaq Rule 9216;
- B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against the firm; and

#### C. If accepted:

- 1. this AWC will become part of the firm's permanent disciplinary record and may be considered in any future actions brought by Nasdaq or any other regulator against the firm;
- 2. this AWC will be made available through FINRA's public disclosure program in response to public inquiries about the firm's disciplinary record;
- 3. Nasdaq may make a public announcement concerning this agreement and the subject matter thereof in accordance with Nasdaq Rule 8310 and IM-8310-3; and
- 4. The firm may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. The firm may not take any position in any proceeding brought by or on behalf of Nasdaq, or to which Nasdaq is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects the firm's right to take legal or factual positions in litigation or other legal proceedings in which Nasdaq is not a party.
- D. The firm may attach a Corrective Action Statement to this AWC that is a statement of demonstrable corrective steps taken to prevent future misconduct. The firm understands that it may not deny the charges or make any statement that

is inconsistent with the AWC in this Statement. This Statement does not constitute factual or legal findings by Nasdaq, nor does it reflect the views of Nasdaq or its staff.

The firm certifies that it has read and understands all of the provisions of this AWC and has been given a full opportunity to ask questions about it; that it has agreed to the AWC's provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce the firm to submit it.

/0/3/11 Date

Gelber Securities, LLC Respondent

By:
Name: Brian Gelber
Title: Manager

Reviewed by:

Counsel for Respondent. Miller WISP

Accepted by Nasdaq:

11/8/11

Executive Vice President

Department of Market Regulation

Signed on behalf of Nasdaq, by delegated authority from the Director of ODA