

NASDAQ Extends Deadline for Completion of Sponsored Access Agreements to February 12, 2008



Please Route To: Head Traders; Technical Contacts; Compliance Officers

What you need to know:

- As announced in [Regulatory Alert #2007-022](#), NASDAQ filed a Sponsored Access rule with the Securities and Exchange Commission (SEC) that became effective on February 16, 2007.
- The deadline for completing the agreements required by this new Sponsored Access Rule has been extended to **Tuesday, February 12, 2008**.

Who you should contact: [NASDAQ Market Sales](#) at 800.846.0477

What is changing?

As announced in [Regulatory Alert #2007-022](#), NASDAQ[®] filed a [Sponsored Access Rule](#) with the SEC that became effective on February 16, 2007. Firms that provide direct connectivity to NASDAQ and their Sponsored Participants must complete agreements required by the new Sponsored Access Rule.

The new deadline for completing the agreements is **Tuesday, February 12, 2008**.

Where can I get additional information?

- Refer to the [Sponsored Access Rule](#).
- Refer to the [Sponsored Access page](#) on the NASDAQ Trader[®] website.
- Contact [NASDAQ Market Sales](#) at 800.846.0477.

NASDAQ is the largest U.S. electronic equities exchange. With approximately 3,100 companies, it lists more companies and, on average, trades more shares per day than any other U.S. electronic market. It is home to companies that are leaders across all areas of business including technology, retail, communications, financial services, transportation, media and biotechnology. NASDAQ is the primary market for trading NASDAQ-listed stocks as well as a leading liquidity pool for trading NYSE-listed stocks. For more information about NASDAQ, visit the NASDAQ Trader website at www.NASDAQTrader.com.