



Market Information Circular			
Circular number:	2005-12	Contact:	Jim Sampson
Date:	May 19, 2005	Telephone:	212/897-0235

Subject: Opening Rotation Enhancement – BO122 Message Broadcast

The ISE recently introduced a new message broadcast type, BO122, which is initiated when the central trading system identifies an order imbalance on the opening. Subscribers of this broadcast will be alerted to such a situation via a message that includes the details of the imbalance including the option in question, side of imbalance (buy or sell), and requisite size needed on an individual call/put basis.

Both PMMs and CMMs are enabled to receive the BO122 broadcast. By subscribing, all market makers are able to view and react to imbalances, and thus are able to compete for order flow per the rules of the allocation algorithm.

Given that this functionality is in place, please note that it is the policy of the Exchange that Primary Market Makers (“PMM”) address opening imbalances by adding the requisite size to quotes, and not through use of the “Trade Report” feature which is available to the PMM.

I encourage all market makers to avail themselves of this message broadcast. If you have any questions, please call me at 212/897-0235.