



MARKET INFORMATION CIRCULAR

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Subject: Product Selections to the Short Term Options Series Program

Effective March 27, 2014, the ISE will introduce Short Term Options Series (“Weeklies”) in AK Steel Holding Corp (AKS). As part of the program, ISE can offer Weeklies on up to fifty (50) options classes, as well as trade any selections offered by other exchanges operating a similar program (assuming the standard option is listed on ISE). Additional information can be found at <http://www.ise.com/options/products-traded/>.

For additional questions, please contact Market Operations by email at helpdesk@ise.com or by phone at 877-473-9989.