

# NASDAQ LAST SALE (NLS)

**UNIVERSAL ACCESS TO REAL-TIME LAST SALE DATA.** As part of NASDAQ OMX's continuing efforts to providing increased transparency to investors, we launched the NASDAQ Last Sale (NLS) service. NLS provides real-time intraday last sale data for all securities traded in NASDAQ systems and the FINRA/NASDAQ Trade Reporting Facility™ (TRF). Since The NASDAQ Stock Market® has more liquidity than any other U.S. exchange, NLS is the most reliable and accurate resource for real-time, intraday trade data. The launch of NLS is a remarkable advancement in transparency, allowing millions of people around the world to access NASDAQ real-time validated data.

## ENHANCE YOUR DATA OFFERINGS

NLS includes price, volume and time data for U.S. exchange-listed securities. This product allows for widespread distribution of real-time last sale data that enables firms to create dynamically updating stock tickers, portfolio trackers and price/time graphs.

Immediate access to real-time best-priced last sale data in U.S.-listed equities benefits individual investors.

- Increases transparency
- Allows for better informed trading decisions
- Lowers trading costs
- Provides equal access to the market with the deepest pools of liquidity in the U.S.

## INNOVATIVE FEE STRUCTURE

The NLS fee schedule is designed to allow distribution of NLS data to the public at very low cost. NASDAQ OMX has capped the monthly NLS user fees in an effort to further promote extensive dissemination of NASDAQ real-time data. The NLS user fee schedule allows distributors the flexibility to offer NLS through a variety of customized channels, with fees based on user, query or site statistics.

Current NLS Distributors:

- Barrons.com
- Dow Jones
- Interactive Data Corporation
- MarketWatch.com
- WSJ.com
- CNBC.com
- Finance.google.com
- kaChing.com
- NASDAQ.com
- Xignite

Type of Subscribers	Number of Subscribers	User Fee for NASDAQ-Listed Securities	User Fee for NYSE- and Regional-Listed Securities
Per Non-Pro user/month Username/Password	1 to 9,999 10,000 to 49,999 50,000 to 99,999 100,000 and more	\$0.60/non-pro user/month \$0.48/non-pro user/month \$0.36/non-pro user/month \$0.30/non-pro user/month	\$0.30/non-pro \$0.24/non-pro user/month \$0.18/non-pro user/month \$0.15/non-pro user/month
Per Query	1 to 10,000,000 10,000,001 to 20,000,000 20,000,001 to 30,000,000 30,000,001 and more	\$0.0030/query \$0.0024/query \$0.0018/query \$0.0015/query	\$0.0015/query \$0.0012/query \$0.0009/query \$0.000725/query
Per Internet Unique Visitor	1 to 100,000 100,001 to 1,000,000 1,000,001 and more	\$0.036/unique visitor \$0.030/unique visitor \$0.024/unique visitor	\$0.018/unique visitor \$0.015/unique visitor \$0.012/unique visitor
Per Television Household	1 to 1,000,000 1,000,001 to 5,000,000 5,000,001 to 10,000,000 10,000,001 and more	\$0.00096/household \$0.00084/household \$0.00072/household \$0.00060/household	\$0.00048/household \$0.00042/household \$0.00036/household \$0.00030/household
Monthly Fee Cap	N/A	\$50,000/firm	



### More Information

For more information or to order NLS, contact NASDAQ OMX Global Data Products at +1 301 978 5307 or [datasales@nasdaqomx.com](mailto:datasales@nasdaqomx.com).