

NASDAQ BASIC

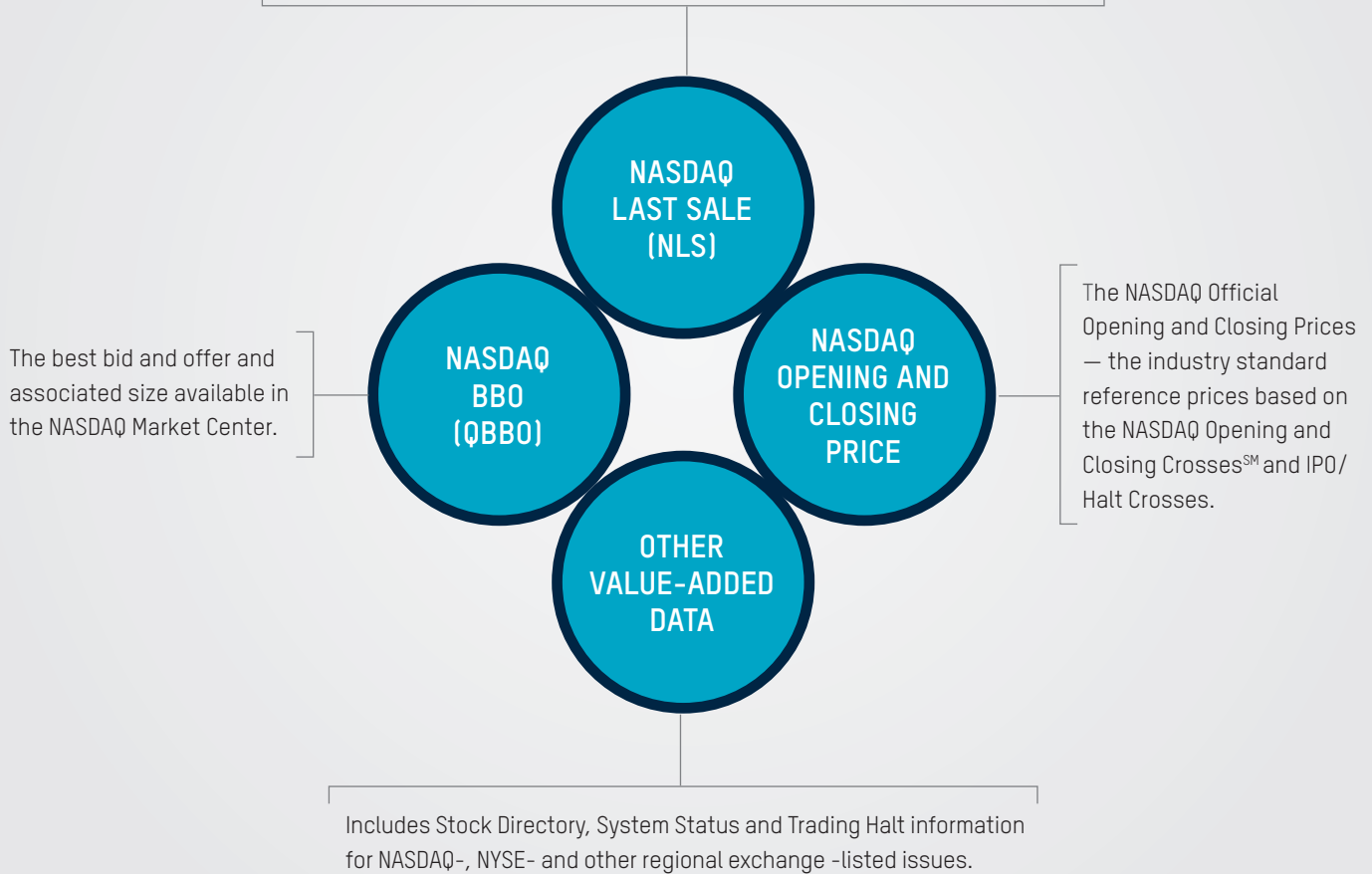
ALL THE DATA YOU NEED, FOR LESS. THAT'S BASIC.

NASDAQ BasicSM is a real-time product that offers Best Bid and Offer and Last Sale information for all U.S. exchange-listed stocks, including odd lots, based on trade reports from the NASDAQ[®] Market Center and the FINRA/NASDAQ Trade Reporting Facility[™] (TRF[™]). This product introduces an affordable and flexible way to provide customers with essential market data.

KEY DATA DIRECT FROM NASDAQ

NASDAQ Basic will provide the following key data elements for all U.S. exchange-listed equities.

Tick-by-tick price and size information for trades executed in the NASDAQ Market Center or trades reported to the FINRA/NASDAQ TRF, including odd lots. Or choose NLS Plus to also receive NASDAQ OMX BXSM and NASDAQ OMX PSXSM trades.



SAVE MONEY FOR YOUR FIRM

COST SAVINGS	Flexible pricing options focus on lower per-user rates — save up to 65% off your Level 1 bill.
FLEXIBLE IMPLEMENTATION OPTIONS	Can be deployed in a wide variety of investor tools including Watch Lists, Portfolio Trackers, Equities Top Ten Lists, Dynamic Tickers, Alerts, Intraday Charts and more.
ACCURATE DATA	Based on liquidity from the NASDAQ Market Center

CALCULATE YOUR SAVINGS

AN AVERAGE OF
60%
 SAVINGS OFF
 YOUR LEVEL 1 BILL

NASDAQ BASIC ENTERPRISE LICENSE	Gives you unlimited internal Professional (non-display) usage for \$365,000 per month.*
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NASDAQ	
PRO	\$13 per month
NON-PRO	\$0.50 per month
PER QUERY	\$0.0025
DISTRIBUTOR FEE	\$1,500 per month**
NYSE	
PRO	\$6.50 per month
NON-PRO	\$0.25 per month
PER QUERY	\$0.0015
DISTRIBUTOR FEE	\$1,500 per month**
REGIONAL	
PRO	\$6.50 per month
NON-PRO	\$0.25 per month
PER QUERY	\$0.0015
DISTRIBUTOR FEE	\$1,500 per month**

* \$2 per user fee for usage over 16,000 users via a controlled display device.

** Not applicable to current NLS distributors; not applicable if usage exceeds \$1,500/month

CONTACTS

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NASDAQ BASIC IS OFFERED AS A DATA FEED, WEB APPLICATION AND AS A WEBSERVICE, WHICH DELIVERS DATA IN XML FORMAT.

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