

# Accurate Quotes, Lower Costs— Nasdaq Basic U.S.

Access to real-time market data for all U.S. exchange-listed securities—with Nasdaq Basic

For firms looking to save on U.S. data costs, Nasdaq Basic is the leading exchange-provided alternative for U.S. topline trade information, providing quotes and trades for all listed securities (regardless of where they are listed) at a fraction of the cost of consolidated alternatives. This data comes with a high grade of accuracy, liquidity, coverage, and accessibility—and switching from a current provider is a simple and streamlined process.

## Coverage

- The largest share of the U.S. markets, every day
- Just one half hour after markets open, 95% of the Wilshire 5000 has traded on a Nasdaq venue
- Quotes are within 1% of the NBBO 99.22% of the time
- Includes consolidated volume from all market venues

## Simplicity

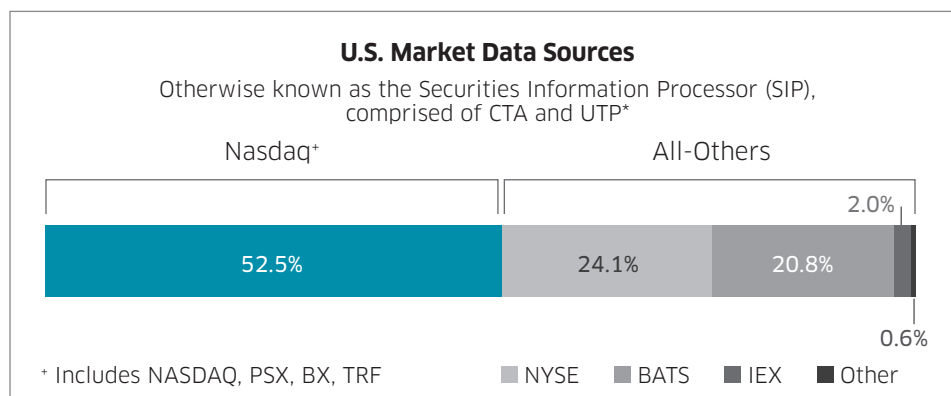
- Easy to switch from current data supplier
- Available from a variety of partner vendors

## Cost

- Helped the industry save OVER \$140mm
- Up to 60% savings on average
- No additional Non-Display license required
- Enterprise licenses available

## MORE THAN TWICE THE VOLUME OF ANY PROPRIETARY ALTERNATIVE.

Over 200,000 market participants across the US, Europe, and Asia subscribe to Nasdaq Basic as part of their core strategies—saving the industry over \$140mm since launch.



\*Nasdaq Basic should not be used in circumstances in which SEC Rule 603 requires use of a consolidated display. Consult with a compliance officer if you are in doubt about what the rule requires.

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## Calculate your savings

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## Contact a representative today

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## Nasdaq Last Sale Plus

Ask us about getting consolidated volume