On February 27, 2008, The NASDAQ Stock Market® and The OMX Group announced their combination to form The NASDAQ OMX Group, Inc. SM, the world’s largest exchange company and the first to have a technology footprint spanning six continents: North America, South America, Europe, Australia, Africa and Asia.

The newly combined NASDAQ OMX Global Data Products offers customers:

- **World-Class Products** — Offering superior speed and incomparable market depth through innovative, global market data products designed to meet new industry challenges.

- **World-Class Service** — Representing the best data feeds from the leading exchange, achieving recognition from the Software & Information Industry Association's (SIIA) Financial Information Services Division (FISD) for exemplary customer service and communications.

- **World-Class Distribution** — Revolutionizing the market data industry with new plug-and-play applications. Further strengthening NASDAQ OMX’s commitment to meeting the needs of customers with the lowest latency products is the distribution of third-party data, such as the Bond Trade Dissemination Service (BTDS) and OTC Bulletin Board for FINRA as well as acting as the Securities Information Processor (SIP) for the UTP exchanges.

- **World-Class Transparency** — Delivering unsurpassed market transparency and constantly striving to improve upon the best and most complete view of the market.

**NASDAQ OMX Global Data Products – Our Products and Services**

**The Nordic Equity Low Latency Feed** is designed specifically to meet the growing demand from both vendors and end-users for more and faster information delivered in a standardized protocol. The Nordic Equity Low Latency offering is an add-on offering to the existing Nordic Equity products and aims to support display use requiring full order book information and algorithmic trading. The Low Latency Feed offers full depth Market-by-Order equity information and high speed equity trading information via the standardized FIX/FAST protocol.

**The Nordic Equity Level 2+** product provides full market insight, with a 20-level order book, news and analysis data for all Nordic equities. The product also includes index values and weights, company disclosures and liquidity measure indicators. This additional data provides investors with better insight into the liquidity of the market.
The Nordic Equity Level 2 product provides order book information on the five best bid/ask for all Nordic OMX equity products, with full details of the prices and quantities attached to the five best bids and asks. Also included are company disclosures and price index values.

The Nordic Equity Level 1 product includes the details of the traded prices and quantities of all equity products traded on the OMX equity markets in Stockholm, Copenhagen and Helsinki. The content for Level 1 is best bid/ask, price index values and company disclosures.

The Nordic Fixed Income Level 2 product contains real-time information, daily statistics and fixing information on government bonds, mortgage bonds, corporate bonds, premium bonds and mutual funds of the Nordic markets. Main content includes listing details, order book information, bid and ask quotes for up to five levels, trade information, derived information, fixings, indicative bid and ask quotes, daily turnover statistics and company disclosures.

The Nordic Derivatives Level 2 product contains real-time information on trading in equity options and futures as well as index options and futures. Features include listing details, trade and derived information, as well as order book information showing the five best levels of bid and ask prices and their respective total quantity.

The Baltic Equity and Fixed Income Level 2 product contains real-time information from trading in instruments on the joint Baltic markets in Tallinn, Riga and Vilnius. This product provides order book information on the ten best bid/ask for all equity and fixed income products traded on Baltic markets in Tallinn, Riga and Vilnius. It also includes company disclosures and price index values.

NASDAQ TotalView® is the standard-setting data feed for serious traders, presenting every single quote and order at every price level for all NASDAQ-, NYSE-, Amex- and regional-listed securities on the NASDAQ book. TotalView displays more than 20 times the liquidity of Level 2 and three times the liquidity within five cents of the inside market, giving a competitive edge over other traders. TotalView is also the only data product to include Net Order Imbalance information for the NASDAQ’s Opening and Closing Crosses™ as well as for the NASDAQ IPO and Halt Crosses.
NASDAQ Last Sale® (NLS) is part of NASDAQ’s continuing efforts to provide increased transparency to investors. NLS is a direct data feed that provides real-time last sale data for securities listed on NASDAQ, NYSE, Amex and regional exchanges — including price, volume and time. Upon full implementation, NLS will provide real-time, intra-day trade data from the FINRA/NASDAQ Trade Reporting Facility™ (TRF) as well as the integrated NASDAQ system.

This product enables firms to create dynamically updating stock tickers, portfolio trackers and price/time graphs.

NASDAQ Market AnalytixSM (NASDAQ MAXSM) offers traders four products designed to provide valuable pre- and post-trade insight and analysis:

- **NASDAQ Market Velocity®** allows traders to detect potential surges in trading interest and liquidity by measuring the “buzz” around a stock. Traders can execute their trading strategies before other traders by comparing the expected order activity in a security with the current activity to detect surges in trading interest before trades occur.

- **NASDAQ Market Forces®** is an effective complement to Market Velocity that indicates whether the trading interest is surging in buy or sell orders.

- **NASDAQ Competitive VWAP (CVWAP) Benchmark** allows traders to input criteria and parameters to help them determine whether they have received a good price for a trade compared to those received by market makers.

- **NASDAQ CVWAP Leaders** ranks market makers in a stock, based on share volume and execution quality, to help traders best determine where to route order flow.

**NASDAQ Daily Share Volume** tracks market participants’ trading performance in specific stocks and sectors. Representing the “gold source” of information, the data in these reports is obtained from actual trades executed on NASDAQ and from all trade reports directly entered into the FINRA/NASDAQ TRF. The reports display NASDAQ- and non-NASDAQ listed share volume on NASDAQ on a T+1 basis, allowing traders to make better educated routing and trading decisions.

**NASDAQ ModelView™** represents the first time that a market center has provided insight into the full liquidity available in its market, including reserve interest. This product was specifically designed to help improve pre- and post-trade transaction cost analysis but is also often used to fine-tune trading algorithms and smart order routers. ModelView is a web-based product that provides displayable and reserve depth data on an aggregate basis for all price levels in NASDAQ on a T+10 basis.

**NASDAQ Pre-Trade Market Impact Cost Estimator (NASDAQ Pre)** is based on ModelView data and facilitates pre-trade analysis by providing the average cost in “cents away from the inside” associated with a particular order strategy, size and time of day. NASDAQ Pre was created to help market participants manage transaction costs by using the average cost data to determine which order types and sizes will minimize the market impact cost of a transaction.

* Pending SEC approval.
NASDAQ OMX Global Data Products – Our Team

NASDAQ OMX Global Data Products now has offices worldwide to better respond to the needs and requests of customers:

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<td>Account Management</td>
<td>301.978.5307, option #2</td>
<td><a href="mailto:DataSales@nasdaqomx.com">DataSales@nasdaqomx.com</a></td>
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For more information, visit [www.NASDAQTrader.com](http://www.NASDAQTrader.com) or [www.OMXGroup.com](http://www.OMXGroup.com).