Thursday, April 10, 2008

Options Trader Alerts #2008 - 6
The NASDAQ Options Market Adds Options Underlyings on April 14, 2008

Please Route To:
Options Contacts, Head Traders, Technical Contacts, Compliance Officers, NASDAQ Vendor Technical Contacts, Vendor Admin Contacts

What you need to know:
- On Monday, April 14, 2008, The NASDAQ Options Market will make additional options on new underlyings available for trading.
- Firms can register through NASDAQ Trading Services at 212.231.5100.

Who you should contact:
NASDAQ Market Sales at 800.846.0477

Which options are being added to The NASDAQ Options Market?

On Monday, April 14, 2008, The NASDAQ Options Market® will make additional underlyings available for trading:
AA  EMC  LEH  SNDK
AMD  F  MO  T
AMZN  FCX  NEM  VLO
BIDU  FLEX  NYX  VZ
COP  GOOG  OIH  WM
DELL  HAL  PFE  XLE
EBAY  HD  SBUX  XLF
EEM  JAVA  SMH  XOM

What options are already available on The NASDAQ Options Market?
The following underlyings are currently available for trading on The NASDAQ Options Market:
AAPL  GE  MER
AMAT  GM  MSFT
BAC  GS  QCOM
C  INTC  QQQQ
CSCO  IWM  YHOO
DIA  JPM
RIMM  TGT
SPY  WMT

How can I stay informed about what is available for trading on The NASDAQ Options Market?
To stay informed about what series are available to trade on The NASDAQ Options Market, firms should subscribe to NASDAQ Options Market data feeds or derive the information from the OPRF feed.
The NASDAQ Options Market proprietary data feeds (ITTO, DAP, BONO, NONView) contain a symbol directory message that identifies each options series that The NASDAQ Options Market will be trading for that day. These feeds will also disseminate messages for intra-day series adds. For more information on The NASDAQ Options Market data feeds, please see our options data feed page on the NASDAQ Trader® website.
Throughout April, The NASDAQ Options Market will continue to announce new underlyings via Options Trader Alerts.

How does NASDAQ communicate Options Market system problems to its members?
If the NASDAQ Options Market should experience system problems affecting its members, system status alert emails will be distributed. If you would like to receive system status alerts contact Subscriber Services at 212.231.5100 to sign up.

Where can I get additional information?
- View The NASDAQ Options Market page on the NASDAQ Trader website.
- Contact NASDAQ Market Sales at 800.846.0477.

NASDAQ is the largest U.S. electronic-equities exchange, with approximately 3,300 companies. It lists more companies and, on average, trades more shares per day than any other U.S. electronic-market. It is home to companies that are leaders across all areas of business, including technology, retail, communications, financial services, transportation, media and biotechnology. NASDAQ is the primary market for trading NASDAQ-listed stocks as well as a leading liquidity pool for trading NYSE-listed stocks. For more information about NASDAQ, visit the NASDAQ Trader website at www.NASDAQTrader.com.