

## NASDAQ OMX Plans to Launch a Pan-European Market



**Please Route To:** Head Traders; Technical Contacts; Compliance Officers; Vendor Technical Contacts; Buy-Side Contacts; Options Contacts

### What you need to know:

- The NASDAQ OMX Group, Inc. plans to launch a new Pan-European market.
- This new market will serve customers seeking a highly liquid trading and routing platform for the most actively traded European stocks.
- The market is scheduled to launch in **September 2008** subject to regulatory approvals.

### Who you should contact:

- [NASDAQ OMX Market Sales](#) at 800.846.0477

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### What is the NASDAQ OMX Pan-European Market?

On Wednesday, March 19, 2008, The NASDAQ OMX Group, Inc.<sup>SM</sup> announced the launch of the new NASDAQ OMX Pan-European Market. The Pan-European Market will serve customers seeking a highly liquid trading and routing platform for the most actively traded European stocks.

The NASDAQ OMX Pan-European Market will support best execution in high volume securities trading in a cross-border, multi-market environment. Share trading will be offered in the constituents of all leading European indexes including equities listed in Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, the Netherlands, Norway, Portugal, Sweden, Switzerland and the U.K.

The NASDAQ OMX Group is the first platform to connect major European trading centers through a sophisticated Pan-European routing system. The combination of a high performance trading system with order routing to other markets and trading platforms makes The NASDAQ OMX Pan-European Market a new concept in European trading.

### How will orders be executed?

Displayed and non-displayed orders will be handled in one composite book. This gives professional traders a wide range of execution options with the ability to control market impact. Clearing will be handled through a pan-European clearing facility and settlement will be done locally.

### When will the Pan-European Market launch?

The NASDAQ OMX Pan-European Market will launch in **September 2008**, subject to regulatory approvals. At the time of launch, the market will trade the top 300 most actively traded European blue chip stocks.

## Who will benefit from the launch of the NASDAQ OMX Pan-European Market?

Issuers, members, information vendors and investors around the world will benefit from this new market. Securities trading will move towards higher volumes and transactions will be executed at sub-millisecond transaction speeds — the fastest in the industry.

## Which technology platform will the Pan-European Market utilize?

By utilizing the INET technology platform that has made NASDAQ the largest U.S. electronic stock market, NASDAQ OMX Pan European Market will deliver sub-millisecond transaction speeds — the fastest in the industry. The NASDAQ platform is proven in handling trading volumes of more than six billion shares daily and routinely handles over 250,000 transactions per second. This will set a new standard for cross border trading in Europe.

## Who can I contact for additional information?

- Contact [NASDAQ OMX Market Sales](#) at 800.846.0477.

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The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 60 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

NASDAQ OMX Pan-European Market Limited (**PEM**) has applied for approval from the Financial Services Authority for authorisation as an operator of a Multilateral Trading Facility (MTF) but is not currently authorised.

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