

## NASDAQ Extends Deadline for Completion of Sponsored Access Agreements to Tuesday, August 12, 2008



**Please Route To:** Head Traders; Technical Contacts; Compliance Officers

### What you need to know:

- As announced in [Regulatory Alert #2007-022](#), NASDAQ filed a [Sponsored Access Rule](#) with the Securities and Exchange Commission (SEC) that became effective on February 16, 2007.
- The deadline for completing the [agreements](#) required by this new Sponsored Access Rule has been extended to **Tuesday, August 12, 2008**.

**Who you should contact:** [NASDAQ OMX Market Sales](#) at 800.846.0477

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### What is changing?

As announced in [Regulatory Alert #2007-022](#), NASDAQ<sup>®</sup> filed a Sponsored Access Rule with the SEC that became effective on February 16, 2007. Firms that provide direct connectivity to NASDAQ and their Sponsored Participants must complete agreements required by the new Sponsored Access Rule.

The new deadline for completing the [agreements](#) is **Tuesday, August 12, 2008**.

### Where can I get additional information?

- Refer to the [Sponsored Access Rule](#).
- Refer to the [Sponsored Access page](#) on the NASDAQ Trader<sup>®</sup> website.
- Contact [NASDAQ OMX Market Sales](#) at 800.846.0477.

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