

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Listings Administration
 Date: April 7, 2008
 Re: **New Options Listing: Wimm-Bill-Dann Foods (WBD)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Wimm-Bill-Dann Foods (WBD) effective Tuesday, April 8, 2008

Specialist Unit: Group One Ltd
Position/Exercise Limit: 50,000 contracts
Expiration Cycle: January
Option Symbol & Cusip No.: WBD: 972 63M 109

Wimm-Bill-Dann Foods (WBD)
 (Beginning 4/8/2008)

			Calls	Puts				Calls	Puts
WBD	APR	85	DQ	PQ	WBD	MAY	85	EQ	QQ
WBD	APR	90	DR	PR	WBD	MAY	90	ER	QR
WBD	APR	95	DS	PS	WBD	MAY	95	ES	QS
WBD	APR	100	DT	PT	WBD	MAY	100	ET	QT
WBD	APR	105	DA	PA	WBD	MAY	105	EA	QA
WBD	APR	110	DB	PB	WBD	MAY	110	EB	QB
WBD	APR	115	DC	PC					
WBD	JUL	85	GQ	SQ	WBD	OCT	85	JQ	VQ
WBD	JUL	90	GR	SR	WBD	OCT	90	JR	VR
WBD	JUL	95	GS	SS	WBD	OCT	95	JS	VS
WBD	JUL	100	GT	ST	WBD	OCT	100	JT	VT
WBD	JUL	105	GA	SA	WBD	OCT	105	JA	VA
WBD	JUL	110	GB	SB	WBD	OCT	110	JB	VB
WBD	JUL	115	GC	SC	WBD	OCT	115	JC	VC

Questions regarding this release may be directed to Listings Administration at 1-800-THE-PHLX, choice #2 or (215) 496-538