

Information Circular # 1338-08

July 09, 2008

2010 LEAPS TO BEGIN TRADING ON 7/10/2008

Please be advised that the PHLX will begin listing LEAPS on the following issue effective Thursday, July 10, 2008.

Name: DIAGEO PLC NEW (DEO)

LEAP Symbol(s): LKG-2010

Below find the 2010 Leap call and put option strike prices and codes which will be avaliable for trading on Thursday, July 10, 2008.

DIAGEO PLC NEW (DEO)

PHLX Series	<u>OPRA</u>	<u>Strike</u>	<u>Calls</u>	Puts
DEO0JAN55.0	LKG	55.000	AK	MK
DEO0JAN60.0	LKG	60.000	AL	ML
DEO0JAN65.0	LKG	65.000	AM	MM
DEO0JAN70.0	LKG	70.000	AN	MN
DEO0JAN75.0	LKG	75.000	AO	MO
DEO0JAN80.0	LKG	80.000	AP	MP
DEO0JAN85.0	LKG	85.000	AQ	MQ
DEO0JAN90.0	LKG	90.000	AR	MR
DEO0JAN95.0	LKG	95.000	AS	MS

Questions regarding this release may be directed to Listings Administration at 1-800-THE-PHLX, choice #2, or (215) 496-1508.