

## **MEMORANDUM**

**TO: All PHLX Members, Member Organizations and FCO Participant  
and Employees**

**FROM: Public Relations**

**DATE: June 16, 2008**

**RE: Bell-Ringing Ceremony- June 19 – Actress Connie Stevens to Ring the  
Opening Bell**

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Actress and entrepreneur Connie Stevens, the national secretary-treasurer of the Screen Actor's Guild (SAG), will ring the opening bell on Thursday, June 19 to commemorate the 75<sup>th</sup> anniversary of SAG, an organization with more than 1,600 members in Philadelphia and 120,000 nationwide.

Connie Stevens, who has held this position with SAG since 2005, is well known for her work on stage, screen and television. Among a litany of show business successes, Stevens originated the role of Cricket Blake on the television series Hawaiian Eye. She has a star on the Hollywood Walk of Fame and a star on the Star Walk in Palm Springs. She developed a successful cosmetic skin care product line, Forever Spring, and she has also been recognized for her charitable works.

SAG is the nation's largest labor union representing working actors.

Remarks will begin promptly at 9:15 a.m.

Please join us.