



MEMO #: 0469-08

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.  
From: Listings Administration  
Date: March 4, 2008  
Re: Central European Media Enterprises, Ltd. (CETV/EVU)  
2009/2010 LEAPS TO BEGIN TRADING ON MARCH 5, 2008

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Wednesday, March 5, 2008:

Name: Central European Media Enterprises, Ltd. (CETV/EVU)

LEAP

Symbol(s): VKH - 2009  
KQY - 2010

P/E Limit: 50000 contracts

Specialist

Unit: Group One Ltd.

Below find the 2009/2010 LEAPs call and put option strike prices and codes which will be available for trading on Wednesday, March 5, 2008:

Central European Media Enterprises,  
Ltd. (EVU/VKH/KQY)

	<u>Calls</u>	<u>Puts</u>
VKH/KQY JAN 60	AL	ML
VKH/KQY JAN 65	AM	MM
VKH/KQY JAN 70	AN	MN

VKH/KQY		
JAN 75	AO	MO
VKH/KQY		
JAN 80	AP	MP
VKH/KQY		
JAN 85	AQ	MQ

Questions regarding this release may be directed to Listings Administration at 1-800-THE-PHLX, choice #2, or (215) 496-1266.