



MEMO #: 0502-08

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.
From: Listings Administration
Date: March 7, 2008
Re: Keycorp (KEY)
2009/2010 LEAPS TO BEGIN TRADING ON MARCH 10, 2008

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Monday, March 10, 2008:

Name: Keycorp (KEY)
LEAP
Symbol(s): XBM - 2009
KWU - 2010
P/E Limit: 250000 contracts
Specialist
Unit: Citadel Derivatives Trading Group LLC

Below find the 2009/2010 LEAPs call and put option strike prices and codes which will be available for trading on Monday, March 10, 2008:

Keycorp
(KEY/XBM/KWU)

	<u>Calls</u>	<u>Puts</u>
XBM/KWU JAN 17 1/2	AW	MW
XBM/KWU JAN 20	AD	MD
XBM/KWU JAN 22 1/2	AX	MX

Questions regarding this release may be directed to Listings Administration at 1-800-THE-PHLX, choice #2, or (215) 496-1266.