

MEMO: 0597-08

## MEMORANDUM

TO: All Option Members, Member Organizations & ROTs

FROM: Listings Administration

DATE: March 26, 2008

RE: Change in the Hapoalim American Israeli Index TM (STOSM)

The Philadelphia Stock Exchange, Inc. (PHLX) has received notification that Cellcom Israel Ltd. (CEL), a component of the HAI<sup>SM</sup> Index, will pay a special cash dividend of \$1.58, before the open of trading on Thursday, March 27, 2008.

As a result of the price adjustment in CEL, the Philadelphia Stock Exchange (PHLX) has determined that the following changes will take place in the Hapoalim American Israeli Index <sup>TM</sup> before the open of business on Thursday, March 27, 2008:

<u>Component</u> New Shares

Cellcom Israel, Ltd. (CEL) ???

The revised CEL shares &  $HAI^{SM}$  divisor will be announced on a separate release following the close of business, TODAY, Wednesday, March 26, 2008.

Questions concerning this release may be directed to Listings Administration at 1-800-THE-PHLX, choice #2 or (215) 496-5380.