



MEMO
#: 0612-08

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Listings Administration
 Date: March 27, 2008
 Re: **New Options Listing: Visa, Inc. (V)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Visa, Inc. (V) effective Friday, March 28, 2008.

Specialist Unit: Citadel Derivatives Trading Group LLC
Position/Exercise Limit: 250,000 contracts
Expiration Cycle: March
 V: 928 26C
Option Symbol & Cusip No.: 839
Leap1 (2009) Sym & Cusip: VSK: N/A
Leap2 (2010) Sym & Cusip: LGB: N/A

Visa, Inc. (V)
 (Beginning
 3/28/2008)

			Calls	Puts				Calls	Puts
V	APR	50	DJ	PJ	V	JUN	50	FJ	RJ
V	APR	55	DK	PK	V	JUN	55	FK	RK
V	APR	60	DL	PL	V	JUN	60	FL	RL
V	APR	65	DM	PM	V	JUN	65	FM	RM
V	APR	70	DN	PN	V	JUN	70	FN	RN
V	MAY	50	EJ	QJ	V	SEP	50	IJ	UJ
V	MAY	55	EK	QK	V	SEP	55	IK	UK
V	MAY	60	EL	QL	V	SEP	60	IL	UL
V	MAY	65	EM	QM	V	SEP	65	IM	UM
V	MAY	70	EN	QN	V	SEP	70	IN	UN

Visa, Inc. - 2009
 Leap (VSK/V)

Visa, Inc. - 2010
 Leap (LGB/V)

			Calls	Puts				Calls	Puts
VSK	JAN	50	AJ	MJ	LGB	JAN	50	AJ	MJ
VSK	JAN	55	AK	MK	LGB	JAN	55	AK	MK
VSK	JAN	60	AL	ML	LGB	JAN	60	AL	ML
VSK	JAN	65	AM	MM	LGB	JAN	65	AM	MM
VSK	JAN	70	AN	MN	LGB	JAN	70	AN	MN

Questions regarding this release may be directed to Listings Administration at 1-800-THE-PHLX, choice #2 or (215) 496-5380.