Memo No.: 0919-08

MEMORANDUM

TO: Options Specialists, Streaming Quote Traders and Remote Streaming

Quote Traders

FROM: William C. Terrell

RE: Activation of the New Book Display Release

DATE: May 9, 2008

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The Philadelphia Stock Exchange ("PHLX") will implement the new Book Display Release (match and trade engine enhancements) on the evening of Monday, May 12, 2008 for live activation on Tuesday morning, May 13, 2008.

The Book Release will provide the following enhancements:

- Include Orders in locked/crossed PBBO
- Improved algorithm for determining Auto-Ex trade price
- Linkage enhancements
 - Limited Trade and Ship
 - Mark for execution only the volume to be linked
- Trading through the NBBO by no more than one minimum quoting increment when the PBBO price represents the NBBO price on the side of the market to be traded (Crossed NBBO).
- Improved AON Order Handling.

If you have any questions regarding this memorandum please contact the System Support Desk at 215-496-1571 or Shelly Brown, Vice President, Options Trading Systems at 215-496-5602.