

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.

From: Market Watch

Date: February 1, 2008

Re: TiVo, Inc. (TIVO/TUK)
2009/2010 LEAPS TO BEGIN TRADING ON FEBRUARY 4, 2008

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Monday, February 4, 2008:

Name: TiVo, Inc. (TIVO/TUK)

LEAP Symbol(s): ZEE - 2009
KOE - 2010

P/E Limit: 250000 contracts

Specialist Unit: Citadel Derivatives Trading Group LLC

Below find the 2009/2010 LEAPs call and put option strike prices and codes which will be available for trading on Monday, February 4, 2008:

TiVo, Inc. (TUK/ZEE/KOE)

				<u>Calls</u>	<u>Puts</u>
ZEE/KOE	JAN	5		AA	MA
ZEE/KOE	JAN	7 1/2		AU	MU
ZEE/KOE	JAN	10		AB	MB
ZEE/KOE	JAN	12 1/2		AV	MV
ZEE/KOE	JAN	15		AC	MC
ZEE/KOE	JAN	17 1/2		AW	MW
ZEE/KOE	JAN	20		AD	MD

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.