



MEMO #: 0429-08

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Listings Administration
 Date: February 29, 2008
 Re: **New Options Listing: E-House China Holdings, Ltd. (EJ)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on E-House China Holdings, Ltd. (EJ) effective Monday, March 3, 2008

Specialist Unit: Citadel Derivatives Trading Group LLC
Position/Exercise Limit: 250,000 contracts
Expiration Cycle: February
Option Symbol & Cusip No.: EJ: 268 52W 103

E-House China Holdings,
 Ltd. (EJ)
 (Beginning 3/3/2008)

					Calls					Puts				
					Calls					Puts				
EJ	MAR	10	CB	OB	EJ	APR	7 1/2	DU	PU	EJ	APR	10	DB	PB
EJ	MAR	12 1/2	CV	OV	EJ	APR	12 1/2	DV	PV	EJ	APR	15	DC	PC
EJ	MAR	15	CC	OC	EJ	APR	15	DC	PC	EJ	APR	17 1/2	DW	PW
EJ	MAR	17 1/2	CW	OW	EJ	APR	17 1/2	DW	PW	EJ	APR	20	DD	PD
EJ	MAR	20	CD	OD	EJ	APR	20	DD	PD	EJ	APR	22 1/2	DX	PX
EJ	MAR	22 1/2	CX	OX	EJ	APR	22 1/2	DX	PX	EJ	APR	25	DE	PE
EJ	MAR	25	CE	OE	EJ	APR	25	DE	PE	EJ	APR	30	DF	PF
EJ	MAR	30	CF	OF	EJ	APR	30	DF	PF					
EJ	MAR	35	CG	OG										
EJ	MAR	40	CH	OH										
EJ	MAY	7 1/2	EU	QU	EJ	AUG	7 1/2	HU	TU					
EJ	MAY	10	EB	QB	EJ	AUG	10	HB	TB					
EJ	MAY	12 1/2	EV	QV	EJ	AUG	12 1/2	HV	TV					
EJ	MAY	15	EC	QC	EJ	AUG	15	HC	TC					
EJ	MAY	17 1/2	EW	QW	EJ	AUG	17 1/2	HW	TW					
EJ	MAY	20	ED	QD	EJ	AUG	20	HD	TD					
EJ	MAY	22 1/2	EX	QX	EJ	AUG	22 1/2	HX	TX					
EJ	MAY	25	EE	QE	EJ	AUG	25	HE	TE					
EJ	MAY	30	EF	QF	EJ	AUG	30	HF	TF					
EJ	MAY	35	EG	QG	EJ	AUG	35	HG	TG					
EJ	MAY	40	EH	QH	EJ	AUG	40	HH	TH					
EJ	MAY	45	EI	QI	EJ	AUG	45	HI	TI					
EJ	MAY	50	EJ	QJ										
EJ	MAY	55	EK	QK										
EJ	MAY	60	EL	QL										
EJ	MAY	65	EM	QM										

EJ	MAY	70	EN	QN
EJ	MAY	75	EO	QO

Questions regarding this release may be directed to Listings Administration at 1-800-THE-PHLX, choice #2 or (215) 496-5380.