



MEMO #: 0082-08

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
From: Market Watch
Date: January 9, 2008
Re: **New Options Listing: Bidz.com, Inc. (QGZ/BIDZ)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Bidz.com, Inc. (QGZ/BIDZ) effective Thursday, January 10, 2008

Specialist Unit: LaBranche Structured Prod. LLC
Position/Exercise Limit: 75,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: QGZ: 088 83T 200

Bidz.com, Inc.
(QGZ/BIDZ)
(Beginning 1/10/2008)

			Calls	Puts				Calls	Puts
QGZ	JAN	5	AA	MA	QGZ	FEB	5	BA	NA
QGZ	JAN	7 1/2	AU	MU	QGZ	FEB	7 1/2	BU	NU
QGZ	JAN	10	AB	MB	QGZ	FEB	10	BB	NB
QGZ	JAN	12 1/2	AV	MV	QGZ	FEB	12 1/2	BV	NV
QGZ	MAR	5	CA	OA	QGZ	JUN	5	FA	RA
QGZ	MAR	7 1/2	CU	OU	QGZ	JUN	7 1/2	FU	RU
QGZ	MAR	10	CB	OB	QGZ	JUN	10	FB	RB
QGZ	MAR	12 1/2	CV	OV	QGZ	JUN	12 1/2	FV	RV

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-5380.