MEMORANDUM

To: All Option Members, Member Organizations and ROTs

From: Market Watch

Date: January 14, 2008

Subject: LodgeNet Entertainment Corporation (LNET/EUB) - (Changes to - Name)

The Philadelphia Stock Exchange (PHLX) has been advised that LodgeNet Entertainment Corporation (LNET) Common Stock will have the following changes made, on the date shown below:

Effective Date of Change: Tuesday, January 15, 2008

Issue Name: Changed to LodgeNet Interactive Corporation

Stock Symbol:No ChangeOption Symbol:No ChangePrimary Exchange:No ChangeCusip Number:No Change

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or (215) 496-1508.