

MEMORANDUM

To: All Option Members, Member Organizations and ROTs

From: Market Watch

Date: January 17, 2008

Subject: Visual Sciences, Inc. (VSCN/UAW) Merger With Omniture, Inc. (OMTR) **EFFECTIVE**

On Thursday, January 17, 2008, the shareholders of Visual Sciences, Inc. (VSCN) voted to approve the proposed merger with Omniture, Inc. (OMTR). Pursuant to the merger terms each VSCN share will be converted into the right to receive 0.49 OMTR common shares plus \$2.39 cash. **The merger became effective on Thursday, January 17, 2008.**

*\*\*The foregoing is an unofficial summary of the terms of the Merger, prepared by the PHLX for the convenience of its members. PHLX accepts no responsibility for the accuracy or completeness of the summary. Members should refer to the proxy statement for the authoritative description of the merger terms and conditions.*

Pursuant to Options Clearing Corporation (OCC) By-Laws, all outstanding UAW options will be adjusted as follows:

**EFFECTIVE DATE:** Friday, January 18, 2008  
**SYMBOL(s):** UAW becomes HAW  
**STRIKE PRICE:** No change  
**POS/EXERCISE LIMIT:** 325,000 contracts until June 2008 expiration; where the limits revert to 75,000 contracts  
**MULTIPLIER:** 100\*(eg., Premium of 1.00 = \$100)  
**NEW DELIVERABLE:** 1) 49 Omniture, Inc. (OMTR) common shares.  
 2) \$239.00 cash (\$2.39 x 100)

Visual Sciences, Inc. (VSCN/UAW) (Before 1/18/2008) 100 shares VSCN					Visual Sciences, Inc. (VSCN/HAW) (Beginning 1/18/2008) (See New Deliverable Above)				
			Calls	Puts				Calls	Puts
UAW	JAN	12 1/2	AV	MV	HAW	JAN	12 1/2	AV	MV
UAW	JAN	15	AC	MC	HAW	JAN	15	AC	MC
UAW	JAN	17 1/2	AW	MW	HAW	JAN	17 1/2	AW	MW
UAW	JAN	20	AD	MD	HAW	JAN	20	AD	MD
UAW	FEB	15	BC	NC	HAW	FEB	15	BC	NC
UAW	FEB	17 1/2	BW	NW	HAW	FEB	17 1/2	BW	NW
UAW	FEB	20	BD	ND	HAW	FEB	20	BD	ND
UAW	MAR	10	CB	OB	HAW	MAR	10	CB	OB
UAW	MAR	12 1/2	CV	OV	HAW	MAR	12 1/2	CV	OV
UAW	MAR	15	CC	OC	HAW	MAR	15	CC	OC
UAW	MAR	17 1/2	CW	OW	HAW	MAR	17 1/2	CW	OW
UAW	MAR	20	CD	OD	HAW	MAR	20	CD	OD
UAW	MAR	22 1/2	CX	OX	HAW	MAR	22 1/2	CX	OX
UAW	MAR	25	CE	OE	HAW	MAR	25	CE	OE
UAW	MAR	30	CF	OF	HAW	MAR	30	CF	OF
UAW	JUN	12 1/2	FV	RV	HAW	JUN	12 1/2	FV	RV
UAW	JUN	15	FC	RC	HAW	JUN	15	FC	RC
UAW	JUN	17 1/2	FW	RW	HAW	JUN	17 1/2	FW	RW
UAW	JUN	20	FD	RD	HAW	JUN	20	FD	RD

Customers should be advised that all Good-til-Cancelled (GTC) orders not on AUTOM must be cancelled and re-entered prior to the effective date. GTC AUTOM orders will be deleted by PHLX Service Desk/AUTOM personnel.

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or (215) 496-5380.