



### Co-locate with NASDAQ OMX for Less - Up to 50% off Co-Location Cabinets!

NASDAQ OMX Co-Location (CoLo) offers the lowest latency access to our broad network of exchanges and market data feeds, as well as to leading financial firms and telco providers. In an effort to help customers establish a footprint in the NASDAQ OMX Data Center in Carteret, NJ, new CoLo cabinets ordered in July or August of 2013 and powered up by November 1, 2013, will be eligible for a two-year discount of up to 50%, pending approval by the Securities and Exchange Commission (SEC).

#### Monthly Recurring Savings

Cabinet Type	Current MRC	Discounted MRC	% Discount
Low Density	\$4,000	\$2,000	50%
Medium Density	\$5,000	\$2,500	50%
Medium-High Density	\$6,000	\$3,500	42%
High Density	\$7,000	\$4,500	36%
Super Cab	\$13,000	\$8,000	38%

#### Benefits:

- Access to all NASDAQ OMX U.S. markets via a single hand-off
  - U.S. Equities - **Combined Market Share of 18.49%** in May 2013
  - U.S. Equity Options - **Combined Market Share of 29.15%** in May 2013
- Open Telco model - choose from a variety of approved providers to best meet your external connectivity needs
- Unparalleled speed - under 60 microseconds roundtrip<sup>1</sup>
- Flexible low latency connectivity options, including 40G Ethernet and microwave
- Highest cabinet densities available - up to 17.3kW per cabinet
- Access to all major industry raw market data feeds
- Easy connection to other CoLo customers, including many of the top dark pool firms

#### Take Advantage Today!

To take advantage of this offer, please contact your [Transaction Services U.S. Market Sales](#) representative at +1 800 846 0477 or [David Ross](#) at +1 212 231-5257.

<sup>1</sup> As measured via independent measuring tools from Corvil for the median of order to acknowledgement roundtrip timeframes.

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The inventor of the electronic exchange, The NASDAQ OMX Group, Inc., fuels economies and provides transformative technologies for the entire lifecycle of a trade - from risk management to trade to surveillance to clearing. In the U.S. and Europe, we own and operate 26 markets including 3 clearinghouses and 5 central securities depositories supporting equities, options, fixed income, derivatives, commodities, futures and structured products. Able to process more than 1 million messages per second at sub-55 microsecond average speeds with 99.99% uptime, our technology drives more than 70 marketplaces in 50 developed and emerging countries into the future, powering 1 in 10 of the world's securities transactions. Our award-winning data products and worldwide indexes are the benchmarks in the financial industry. Home to approximately 3,300 listed companies worth \$6 trillion in market cap whose innovation shapes our world, we give the ideas of tomorrow access to capital today. Welcome to where the world takes a big leap forward, daily. Welcome to the NASDAQ OMX Century. To learn more, visit [www.nasdaqomx.com](http://www.nasdaqomx.com). Follow us on Facebook (<http://app.qnasdaqomx.com/e/er?s=453941583&lid=76&elq=1a6fc90fafbb4f7489f10a77828a67fe>) and Twitter (<http://app.qnasdaqomx.com/e/er?s=453941583&lid=77&elq=1a6fc90fafbb4f7489f10a77828a67fe>). (Symbol: NDAQ and member of S&P 500)