

## Increased Market Transparency for Better Routing Decisions

NASDAQ OMX® recently introduced the **NASDAQ Daily Share Volume**, a new way to track market participants' trading performance in specific stocks, indices and sectors. NASDAQ's Daily Share Volume Reports display NASDAQ-listed and non-NASDAQ listed share volume on NASDAQ late the same day of the trade, allowing you to make better educated routing and trading decisions.

## Credible Data for More Informed Trading Decisions

The NASDAQ Daily Share Volume Reports provide accurate and credible data to aid in your trading strategies. The data from these reports is the "gold-source" of information, obtained from actual trades executed on NASDAQ and from all trade reports directly entered into the FINRA/NASDAQ Trade Reporting Facility™ (ACT technology).

## Customizable Reports to Meet Customer Needs

The NASDAQ Daily Share Volume Reports will be available at market close each day and can be obtained through a query-response system. The Daily Share Volume Reports can be customized by exchange and can be sorted by volume or by symbol. In addition, reports can be organized by:

- Market participant
- Issue
- Index
- Sector
- Composite (NASDAQ-listed or non-NASDAQ listed)

The reports are also available as a web-based data product via HTML or through secure file transfer protocol (FTP), which allows firms to download the data to perform their own customized analysis.

To sample NASDAQ's Daily Share Volume Reports, please visit the NASDAQ OMX DataStore at [data.nasdaqomx.com](http://data.nasdaqomx.com)\*

Rank	MPID	MP Name	Volume
1	UBSS	UBS Securities LLC	130,148,967
2	SHON	Schoenfeld Securities, LLC	101,926,290
3	ANDZ	Assent LLC	88,702,738
4	FOMA	Ameritrade, Inc.	73,244,480
5	NITE	Knight Equity Markets, L.P.	63,989,696
6	CDRG	Citadel Derivatives Group LLC	47,421,663
7	CHAS	Charles Schwab & Co., Inc.	40,914,612
8	GSCO	Goldman, Sachs & Co.	39,923,663
9	INCA	Instinet, LLC	36,619,926
10	ETRD	E*Trade Capital Markets LLC	36,481,971

NASDAQ Daily Share Volume Reports Query and Response Windows

## Order NASDAQ's Daily Share Volume Reports

The NASDAQ Daily Share Volume Reports are available through two types of subscriptions:

- Web Subscription: Individual access to view and print web reports
- FTP Subscription: Corporate access to the underlying data for redistribution on a controlled data product

To subscribe to NASDAQ Daily Share Volume, please contact your NASDAQ OMX Market Data Account Manager at +1 301 978 5307 or [datasales@nasdaqomx.com](mailto:datasales@nasdaqomx.com) or visit the NASDAQ OMX DataStore at [data.nasdaqomx.com](http://data.nasdaqomx.com).

\* The NASDAQ OMX DataStore is a vendor of the NASDAQ Stock Market.  
\*\* Pending SEC approval