

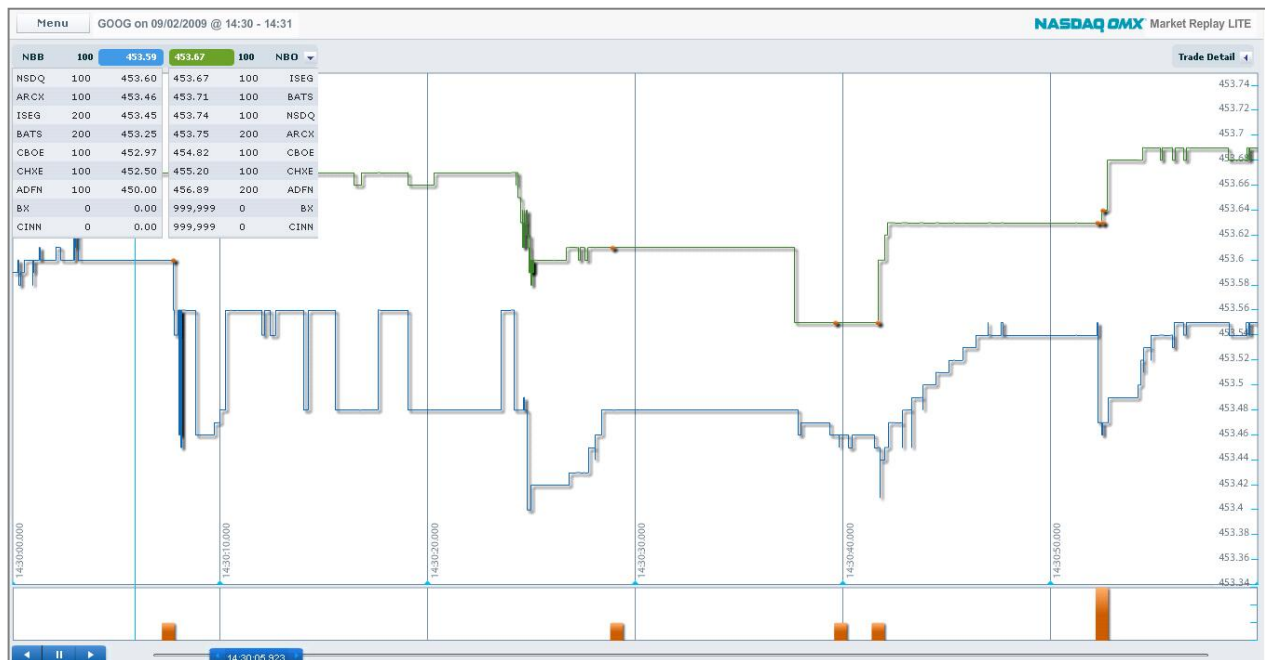
Non-professional traders have been limited in their understanding and analysis of the financial markets by the lack of transparent display of quote and trade data available to the public. With Market Replay LITE, NASDAQ OMX has found a way to provide free, transparent insight into the intricacies of the market with an easy-to-use interface and quick access to market activity. NASDAQ Market Replay LITE<sup>SM</sup> is an extremely powerful replay and analysis tool, allowing users to view historic consolidated order book and trade data for NASDAQ-, NYSE-, NYSE Amex- and other regional-listed securities.

## Replay and Analyze Market Activity Previously Only Available to Professional Traders!

Investors all struggle with the question “What happened with my trade? Why does my price look different from where the market was?” Market Replay LITE, a market analysis tool, answers that question by providing an extremely powerful replay of consolidated quote and trade data. It allows users to rewind and re-examine the order book and time-and-sales data at historic points in time, providing the chance to confirm the quality of their trade and review missed opportunities. Users can navigate through time and replay events in real-time or speed them up and slow them down. They can zoom in to the sub-second level to see and analyze the detail of market updates, even review quotes that last less than a millisecond.

### Market Replay LITE offers the following functionality:

- Automated symbol look-up
- Delivers replays in one minute time frames
- Replay a situation for analysis
- Query up to 10 requests per day
- Access to previous three days of historic data
- View the National Best Bid and Offer at your specified point in time



## Why Use Market Replay?

Market Replay LITE allows users to:

- Replay stocks in relation to earnings announcements to understand the affect of corporate actions on stock price.
- Review how your recent stock execution interacted with other trades on the tape to gain a better understanding of how the market operates. This also allows you to compare your trades to other trades that occurred at the same time giving you access to the same information that the professionals can access.
- See the speed in which the market operates by viewing the updates intra millisecond

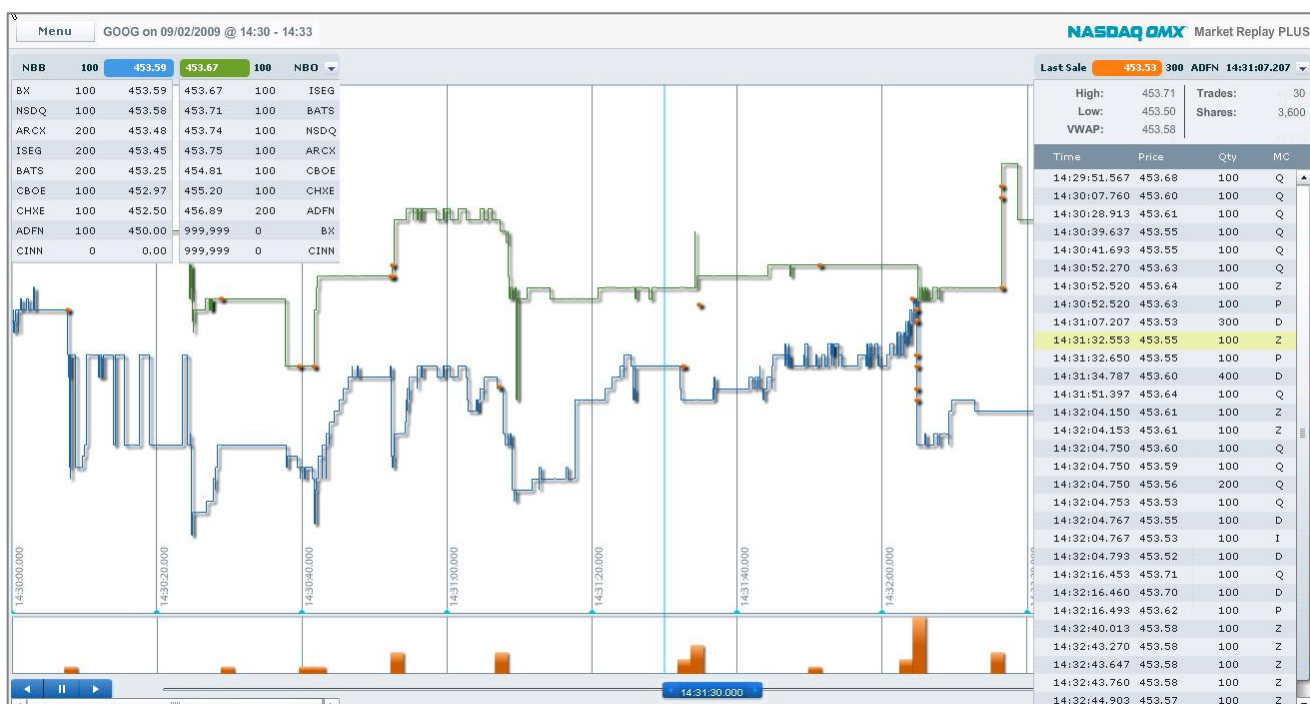
## Looking for More? Upgrade to Market Replay PLUS Today!

Why limit your research potential? Users who are looking for a more complete view of the market can register for [NASDAQ Market Replay PLUS<sup>SM</sup>](#) for less than \$10 a month! Improve your trading strategies and understanding of market trends – upgrade your subscription today.

Market Replay PLUS offers all the functionality of LITE and more:

- **Unlimited** number of queries
- Access **intraday** data (on a two hour delay)
- View **three times the amount of data** for each replay compared to LITE
- Access to **five days** of historic data
- Filter chart to view Quotes and Trades separately
- View statistics including: High, Low, VWAP, Share volume and Share count

Don't be left asking "What happened?" Gain a better understanding of the market and why your trades executed at the price they did with NASDAQ Market Replay PLUS.



Market Replay PLUS

## Access NASDAQ Market Replay LITE Today

- For individual investors, Market Replay LITE and PLUS are available through the NASDAQ OMX DataStore at [datastore@nasdaqomx.com](mailto:datastore@nasdaqomx.com).
- Market Replay LITE and PLUS are web-based interface applications designed to be easily embedded on web portals to promote widespread distribution of the data to individual investors. To learn more about NASDAQ Market Replay and other NASDAQ OMX Data Products, visit the NASDAQ OMX DataStore at [data.nasdaq.com](http://data.nasdaq.com) or email [datastore@nasdaqomx.com](mailto:datastore@nasdaqomx.com).