

LOGO ART GUIDELINES

Please send us your reproducible logo artwork, color specifications and your corporate logo usage guidelines as well as the enclosed usage authorization. These logo art guidelines provide details about how logos should be submitted, where materials should be sent and where to direct questions.

General Guidelines for Artwork

1. Provide one digital file of your logo in color, on a white background.
2. All required registered, trademarks and service marks must be part of the logo artwork.
3. Color must be applied directly to the digital art file.
4. A copy of your logo on a white background should be provided, along with color specifications (Pantone® matching colors), when you send the digital logo file.

Acceptable creator programs: Mac or PC (Acceptable file formats: **EPS - preferred**, PSD, TIF, BMP and GIF)

- Adobe Photoshop-compatible (preferred and any format)
- Adobe Illustrator

Unacceptable creator programs: If your logo artwork only exists in the programs below, artwork should be submitted as camera-ready art measuring at least 4"x 8" on a white background. (Black and white camera-ready artwork along with the Pantone® color specifications will appear with more clear color than color camera-ready artwork)

- Pagemaker
- Quark eXpress
- MS Power Point
- MS Word
- MS Excel

Submitting and Contacting

Please send all logo submissions to DataProducts@nasdaq.com.

Any questions regarding the Nasdaq TraderSM Web site or the use of your logo, can also be answered by emailing DataProducts@nasdaq.com.

Please allow one week for Nasdaq® approval, processing and posting of the logo and/or URL to the Web site. Corporate logos are featured at Nasdaq's discretion.

Market Data Distributors, would you like to establish a link from the Nasdaq Trader Web site?

1-Yes

2-No

3 N/A

4-Already Linked

Please provide the following information regarding your logo artwork contact person:

Name:	Title
Telephone:	Fax:

The Nasdaq Stock Market, Inc. and its affiliates (the "Corporations") requests the use of your corporate logo and corporate name for one of its Web sites. By signing this release, the company authorizes the Corporations to include your corporate logo and name in any Web site of the Corporations and in other communication materials (video, audio, electronic broadcasts, print promotion and advertising) associated with such site, The Nasdaq Stock Market, or another market or exchange operated by Nasdaq.

In order to ensure the accuracy of the information, the company agrees to provide Nasdaq with the company's current corporate logos, trade names, and trade/service marks and with any subsequent changes. If company provides Nasdaq with ten (10) days written notice, Nasdaq shall use its best efforts to remove Company's logo from the site.

By signing, the company indicates that the use granted is indemnified and held harmless from any third party rights and/or claims, without waiver of any legal privileges.

Other than the rights granted here, Nasdaq acknowledges that it has no other rights in the company's corporate logos, trade names, and trade/service marks.

Authorized Signature: _____ Date: _____