# THE NASDAQ STOCK MARKET LLC NOTICE OF ACCEPTANCE OF AWC

# Certified, Return Receipt Requested

TO: Jefferies & Company, Inc.

Michael J. Sharp General Counsel 520 Madison Avenue

16<sup>th</sup> Floor

New York, NY 10022

FROM: The NASDAQ Stock Market LLC ("Nasdaq")

c/o Financial Industry Regulatory Authority ("FINRA")

Department of Market Regulation

9509 Key West Avenue Rockville, MD 20850

DATE: December 21, 2011

RE: Notice of Acceptance of Letter of Acceptance, Waiver and Consent No. 20110286830-01

Please be advised that your above-referenced Letter of Acceptance, Waiver and Consent ("AWC") has been accepted by the Nasdaq Review Council's Review Subcommittee, or by the Office of Disciplinary Affairs on behalf of the Nasdaq Review Council, pursuant to Nasdaq Rule 9216. A copy of the AWC is enclosed herewith.

You are again reminded of your obligation, if currently registered, immediately to update your Uniform Application for Broker-Dealer Registration ("Form BD") to reflect the conclusion of this disciplinary action. Additionally, you must also notify FINRA (or NASDAQ if you are not a member of FINRA) in writing of any change of address or other changes required to be made to your Form BD.

You are reminded that Section I of the attached Letter of Acceptance, Waiver, and Consent includes an undertaking. In accordance with the terms of the AWC, a registered principal of the firm is required to notify the Compliance Assistant, Legal Section, Market Regulation Department, 9509 Key West Avenue, Rockville, MD 20850, of completion of the undertaking.

You will be notified by the Registration and Disclosure Department regarding sanctions, and NASDAQ's Finance Department will send you an invoice regarding the payment of any fine.

Jefferies & Company, Inc. Page 2

If you have any questions concerning this matter, please call Darlene Brown, Counsel, at (240) 386-4836.

Thomas R. Gira

**Executive Vice President** 

Department of Market Regulation, FINRA

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Signed on behalf of NASDAQ

# Enclosure

FINRA District 10 – New York Michael Solomon Regional Director 165 Broadway 52<sup>nd</sup> Floor New York, NY 10006-1400

FINRA District 10 – New York Acting Regional Director 165 Broadway 52<sup>nd</sup> Floor New York, NY 10006-1400

Edward S. Knight, Chief Regulatory Officer The NASDAQ Stock Market LLC 9600 Blackwell Road Rockville, MD 20850

# THE NASDAQ STOCK MARKET LLC LETTER OF ACCEPTANCE, WAIVER AND CONSENT NO. 20110286830-01...

TO: The NASDAQ Stock Market LLC

c/o Department of Market Regulation

Financial Industry Regulatory Authority ("FINRA")

RE: Jefferies & Company, Inc., Respondent

Broker-Dealer CRD No. 2347

Pursuant to Rule 9216 of The NASDAQ Stock Market LLC ("Nasdaq") Code of Procedure, Jefferies & Company, Inc. (the "firm") submits this Letter of Acceptance, Waiver and Consent ("AWC") for the purpose of proposing a settlement of the alleged rule violations described below. This AWC is submitted on the condition that, if accepted, Nasdaq will not bring any future actions against the firm alleging violations based on the same factual findings described herein.

I.

# ACCEPTANCE AND CONSENT

A. The firm hereby accepts and consents, without admitting or denying the findings, and solely for the purposes of this proceeding and any other proceeding brought by or on behalf of Nasdaq, or to which Nasdaq is a party, prior to a hearing and without an adjudication of any issue of law or fact, to the entry of the following findings by Nasdaq:

### **BACKGROUND**

The firm has been a member of FINRA since March 1, 1963, and a member of Nasdaq since July 12, 2006, and its registration remains in effect. The firm has no relevant disciplinary history.

#### SUMMARY

In connection with matter no. 20110286830, the Market Analysis Section staff of FINRA's Department of Market Regulation (the "staff") reviewed the firm's risk management controls as required by SEC Rule 15c3-5(c)(1)(ii) and related supervisory procedures in effect on July 27, 2011 (the "review period").

# FACTS AND VIOLATIVE CONDUCT

- During the review period, the firm failed to have risk management controls and supervisory procedures reasonably designed to prevent the entry of erroneous orders, by rejecting orders that exceed appropriate price and/or size parameters, on an orderby-order basis or over a short period of time, or that indicate duplicative orders. The conduct described in this paragraph constitutes a violation of SEC Rule 15c3-5(c)(1)(ii).
- 2. During the review period, the firm's supervisory system did not provide for supervision reasonably designed to achieve compliance with respect to SEC Rule 15c3-5(c)(1)(ii) which requires the firm to have supervisory procedures that are reasonably designed to prevent the entry of erroneous orders, by rejecting orders that exceed appropriate price or size parameters, on an order-by-order basis or over a short period of time, or that indicate duplicative orders. Specifically, the firm's supervisory system did not include written supervisory procedures providing for: (1) the identification of the person(s) responsible for supervision with respect to the applicable rules; (2) a statement of the supervisory step(s) to be taken by the identified person(s); (3) a statement as to how often such person(s) should take such step(s); and (4) a statement as to how the completion of the step(s) included in the written supervisory procedures should be documented. The conduct described in this paragraph constitutes violations of Nasdaq Rules 2110 and 3010.
- B. The firm also consents to the imposition of the following sanctions:

A censure, a fine of \$20,000, and an undertaking to revise the firm's controls and written supervisory procedures with respect to the areas described in paragraphs 1 and 2 above. Within 30 business days of acceptance of this AWC by the Nasdaq Review Council, a registered principal of the Respondent shall submit to the COMPLIANCE ASSISTANT, LEGAL SECTION, MARKET REGULATION DEPARTMENT, 9509 KEY WEST AVENUE, ROCKVILLE, MD 20850, a signed, dated letter, or an e-mail from a work-related account of the registered principal, to <a href="mailto:MarketRegulationComp@finra.org">MarketRegulationComp@finra.org</a>, providing the following information: (1) a reference to this matter; (2) a representation that the firm has revised its controls and written supervisory procedures to address the deficiencies described above; and (3) the date the revised controls and procedures were implemented.

The firm agrees to pay the monetary sanction(s) upon notice that this AWC has been accepted and that such payment(s) are due and payable. NASDAQ will send the firm an invoice for the full amount of the monetary sanction.

The firm specifically and voluntarily waives any right to claim that it is unable to pay, now or at any time hereafter, the monetary sanction(s) imposed in this matter.

The sanctions imposed herein shall be effective on a date set by FINRA staff.

II.

#### WAIVER OF PROCEDURAL RIGHTS

The firm specifically and voluntarily waives the following rights granted under Nasdaq's Code of Procedure:

- A. To have a Formal Complaint issued specifying the allegations against the firm;
- B. To be notified of the Formal Complaint and have the opportunity to answer the allegations in writing;
- C. To defend against the allegations in a disciplinary hearing before a hearing panel, to have a written record of the hearing made and to have a written decision issued; and
- D. To appeal any such decision to the Nasdaq Review Council and then to the U.S. Securities and Exchange Commission and a U.S. Court of Appeals.

Further, the firm specifically and voluntarily waives any right to claim bias or prejudgment of the Chief Regulatory Officer, the Nasdaq Review Council, or any member of the Nasdaq Review Council, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including acceptance or rejection of this AWC.

The firm further specifically and voluntarily waives any right to claim that a person violated the ex parte prohibitions of Rule 9143 or the separation of functions prohibitions of Rule 9144, in connection with such person's or body's participation in discussions regarding the terms and conditions of this AWC, or other consideration of this AWC, including its acceptance or rejection.

III.

#### OTHER MATTERS

The firm understands that:

A. Submission of this AWC is voluntary and will not resolve this matter unless and until it has been reviewed and accepted by FINRA's Department of Market Regulation and the Nasdaq Review Council, the Review Subcommittee, or the Office of Disciplinary Affairs ("ODA"), pursuant to Nasdaq Rule 9216;

B. If this AWC is not accepted, its submission will not be used as evidence to prove any of the allegations against the firm; and

# C. If accepted:

- 1. this AWC will become part of the firm's permanent disciplinary record and may be considered in any future actions brought by Nasdaq or any other regulator against the firm;
- this AWC will be made available through FINRA's public disclosure program in response to public inquiries about the firm's disciplinary record;
- Nasdaq may make a public announcement concerning this agreement and the subject matter thereof in accordance with Nasdaq Rule 8310 and IM-8310-3; and
- 4. The firm may not take any action or make or permit to be made any public statement, including in regulatory filings or otherwise, denying, directly or indirectly, any finding in this AWC or create the impression that the AWC is without factual basis. The firm may not take any position in any proceeding brought by or on behalf of Nasdaq, or to which Nasdaq is a party, that is inconsistent with any part of this AWC. Nothing in this provision affects the firm's right to take legal or factual positions in litigation or other legal proceedings in which Nasdaq is not a party.
- D. The firm may attach a Corrective Action Statement to this AWC that is a statement of demonstrable corrective steps taken to prevent future misconduct. The firm understands that it may not deny the charges or make any statement that is inconsistent with the AWC in this Statement. This Statement does not constitute factual or legal findings by Nasdaq, nor does it reflect the views of Nasdaq or its staff.

The firm certifies that it has read and understands all of the provisions of this AWC and has been given a full opportunity to ask questions about it; that it has agreed to the AWC's provisions voluntarily; and that no offer, threat, inducement, or promise of any kind, other than the terms set forth herein and the prospect of avoiding the issuance of a Complaint, has been made to induce the firm to submit it.

12/8/2011 Date	Jefferies & Company, Inc. Respondent
	Name: Michael J. Sunt P Title: GENERAL COUNTER
Reviewed by:	
Counsel for Respondent	
Accepted by Nasdaq:	
12/21/11 Date	Thomas R. Gira Executive Vice President Department of Market Regulation