

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.
From: Market Watch
Date: April 9, 2007
Re: Church & Dwight Co., Inc. (CHD)
2008/2009 LEAPS TO BEGIN TRADING ON APRIL 10, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Tuesday, April 10, 2007:

Name: Church & Dwight Co., Inc. (CHD)

LEAP Symbol(s): KGM - 2008
XDJ - 2009

P/E Limit: 50000 contracts

Specialist Unit: LaBranche Structured Prod. LLC

Below find the 2008/2009 LEAPs call and put option strike prices and codes which will be available for trading on Tuesday, April 10, 2007:

Church & Dwight Co., Inc. (CHD/KGM/XDJ)

				<u>Calls</u>	<u>Puts</u>
KGM/XDJ	JAN	45		AI	MI
KGM/XDJ	JAN	50		AJ	MJ
KGM/XDJ	JAN	55		AK	MK

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.