

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.

From: Market Watch

Date: April 11, 2007

Re: Daktronics, Inc. (DAKT/QKC)
2008/2009 LEAPS TO BEGIN TRADING ON APRIL 12, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Thursday, April 12, 2007:

Name: Daktronics, Inc. (DAKT/QKC)

LEAP Symbol(s): QKC - 2008
ZXQ - 2009

P/E Limit: 75000 contracts

Specialist Unit: LaBranche Structured Prod. LLC

Below find the 2008/2009 LEAPs call and put option strike prices and codes which will be available for trading on Thursday, April 12, 2007:

Daktronics, Inc. (QKC/QKC/ZXQ)

				<u>Calls</u>	<u>Puts</u>
QKC/ZXQ	JAN	17 1/2		AW	MW
QKC/ZXQ	JAN	20		AD	MD
QKC/ZXQ	JAN	22 1/2		AX	MX
QKC/ZXQ	JAN	25		AE	ME
QKC/ZXQ	JAN	30		AF	MF
QKC/ZXQ	JAN	35		AG	MG
QKC/ZXQ	JAN	40		AH	MH

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.