

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: August 1, 2007
 Re: **New Options Listing: Centerplate, Inc. (CVP)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Centerplate, Inc. (CVP) effective Thursday, August 2, 2007.

Specialist Unit: LaBranche Structured Prod. LLC
Position/Exercise Limit: 25,000 contracts
Expiration Cycle: January
Option Symbol & Cusip No.: CVP: 152 00E 204

Centerplate, Inc. (CVP)
 (Beginning 8/2/2007)

			Calls	Puts				Calls	Puts
CVP	AUG	15	HC	TC	CVP	SEP	15	IC	UC
CVP	AUG	17 1/2	HW	TW	CVP	SEP	17 1/2	IW	UW
CVP	AUG	20	HD	TD	CVP	SEP	20	ID	UD
CVP	OCT	15	JC	VC	CVP	JAN	15	AC	MC
CVP	OCT	17 1/2	JW	VW	CVP	JAN	17 1/2	AW	MW
CVP	OCT	20	JD	VD	CVP	JAN	20	AD	MD

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-5380.