

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: August 17, 2007
 Re: **New Options Listing: Omniture, Inc. (MOQ/OMTR)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Omniture, Inc. (MOQ/OMTR) effective Monday, August 20, 2007.

Specialist Unit: Citadel Derivatives Trading Group LLC
Position/Exercise Limit: 200,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: MOQ: 682 12S 109

Omniture, Inc. (MOQ/OMTR)
 (Beginning 8/20/2007)

			Calls	Puts				Calls	Puts
MOQ	SEP	12 1/2	IV	UV	MOQ	DEC	15	LC	XC
MOQ	SEP	15	IC	UC	MOQ	DEC	17 1/2	LW	XW
MOQ	SEP	17 1/2	IW	UW	MOQ	DEC	20	LD	XD
MOQ	SEP	20	ID	UD	MOQ	DEC	22 1/2	LX	XX
MOQ	SEP	22 1/2	IX	UX	MOQ	DEC	25	LE	XE
MOQ	SEP	25	IE	UE	MOQ	DEC	30	LF	XF
MOQ	SEP	30	IF	UF	MOQ	DEC	35	LG	XG
MOQ	SEP	35	IG	UG	MOQ	DEC	40	LH	XH
MOQ	MAR	15	CC	OC					
MOQ	MAR	17 1/2	CW	OW					
MOQ	MAR	20	CD	OD					
MOQ	MAR	22 1/2	CX	OX					
MOQ	MAR	25	CE	OE					
MOQ	MAR	30	CF	OF					
MOQ	MAR	35	CG	OG					
MOQ	MAR	40	CH	OH					
MOQ	MAR	45	CI	OI					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.