

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: August 17, 2007
 Re: **New Options Listing: Synchronoss Technologies, Inc. (QQR/SNCR)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Synchronoss Technologies, Inc. (QQR/SNCR) effective Monday, August 20, 2007.

Specialist Unit: Citadel Derivatives Trading Group LLC
Position/Exercise Limit: 75,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: QQR: 871 57B 103

Synchronoss Technologies, Inc. (QQR/SNCR)
 (Beginning 8/20/2007)

			Calls	Puts				Calls	Puts
QQR	SEP	15	IC	UC	QQR	DEC	15	LC	XC
QQR	SEP	17 1/2	IW	UW	QQR	DEC	17 1/2	LW	XW
QQR	SEP	20	ID	UD	QQR	DEC	20	LD	XD
QQR	SEP	22 1/2	IX	UX	QQR	DEC	22 1/2	LX	XX
QQR	SEP	25	IE	UE	QQR	DEC	25	LE	XE
QQR	SEP	30	IF	UF	QQR	DEC	30	LF	XF
QQR	SEP	35	IG	UG	QQR	DEC	35	LG	XG
QQR	SEP	40	IH	UH	QQR	DEC	40	LH	XH
QQR	SEP	45	II	UI	QQR	DEC	45	LI	XI
QQR	SEP	50	IJ	UJ	QQR	DEC	50	LJ	XJ
					QQR	DEC	55	LK	XK
					QQR	DEC	60	LL	XL
QQR	MAR	15	CC	OC					
QQR	MAR	17 1/2	CW	OW					
QQR	MAR	20	CD	OD					
QQR	MAR	22 1/2	CX	OX					
QQR	MAR	25	CE	OE					
QQR	MAR	30	CF	OF					
QQR	MAR	35	CG	OG					
QQR	MAR	40	CH	OH					
QQR	MAR	45	CI	OI					
QQR	MAR	50	CJ	OJ					
QQR	MAR	55	CK	OK					
QQR	MAR	60	CL	OL					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.