

MEMORANDUM

To: All Option Members, Member Organizations and ROTs  
 From: Market Watch  
 Date: August 20, 2007  
 Re: **New Options Listing: Cenveo, Inc. (CVO)**

---

The Philadelphia Stock Exchange (PHLX) will begin trading options on Cenveo, Inc. (CVO) effective Tuesday, August 21, 2007.

**Specialist Unit:** LaBranche Structured Prod. LLC  
**Position/Exercise Limit:** 75,000 contracts  
**Expiration Cycle:** January  
**Option Symbol & Cusip No.:** CVO: 156 70S 105

Cenveo, Inc. (CVO)  
 (Beginning 8/21/2007)

			Calls	Puts				Calls	Puts
CVO	SEP	17 1/2	IW	UW	CVO	OCT	17 1/2	JW	VW
CVO	SEP	20	ID	UD	CVO	OCT	20	JD	VD
CVO	SEP	22 1/2	IX	UX	CVO	OCT	22 1/2	JX	VX
CVO	SEP	25	IE	UE	CVO	OCT	25	JE	VE
CVO	SEP	30	IF	UF	CVO	OCT	30	JF	VF
CVO	JAN	17 1/2	AW	MW	CVO	APR	15	DC	PC
CVO	JAN	20	AD	MD	CVO	APR	17 1/2	DW	PW
CVO	JAN	22 1/2	AX	MX	CVO	APR	20	DD	PD
CVO	JAN	25	AE	ME					
CVO	JAN	30	AF	MF					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.