

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: August 21, 2007
 Re: **New Options Listing: Baldor Electric Company (BEZ)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Baldor Electric Company (BEZ) effective Wednesday, August 22, 2007.

Specialist Unit: Susquehanna Inv. Grp.
Position/Exercise Limit: 75,000 contracts
Expiration Cycle: February
Option Symbol & Cusip No.: BEZ: 057 741 100

Baldor Electric Company (BEZ)
 (Beginning 8/22/2007)

			Calls	Puts				Calls	Puts
BEZ	SEP	40	IH	UH	BEZ	OCT	40	JH	VH
BEZ	SEP	45	II	UI	BEZ	OCT	45	JI	VI
BEZ	SEP	50	IJ	UJ	BEZ	OCT	50	JJ	VJ
BEZ	SEP	55	IK	UK					
BEZ	NOV	35	KG	WG	BEZ	FEB	40	BH	NH
BEZ	NOV	40	KH	WH	BEZ	FEB	45	BI	NI
BEZ	NOV	45	KI	WI	BEZ	FEB	50	BJ	NJ
BEZ	NOV	50	KJ	WJ	BEZ	FEB	55	BK	NK
BEZ	NOV	55	KK	WK					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.