

MEMORANDUM

To: All Option Members, Member Organizations and ROTs  
 From: Market Watch  
 Date: August 22, 2007  
 Re: **New Options Listing: Rock-Tenn Company (RKT)**

---

The Philadelphia Stock Exchange (PHLX) will begin trading options on Rock-Tenn Company (RKT) effective Thursday, August 23, 2007.

**Specialist Unit:** LaBranche Structured Prod. LLC  
**Position/Exercise Limit:** 75,000 contracts  
**Expiration Cycle:** January  
**Option Symbol & Cusip No.:** RKT: 772 739 207

Rock-Tenn Company (RKT)  
 (Beginning 8/23/2007)

			Calls	Puts				Calls	Puts
RKT	SEP	20	ID	UD	RKT	OCT	20	JD	VD
RKT	SEP	22 1/2	IX	UX	RKT	OCT	22 1/2	JX	VX
RKT	SEP	25	IE	UE	RKT	OCT	25	JE	VE
RKT	SEP	30	IF	UF	RKT	OCT	30	JF	VF
RKT	SEP	35	IG	UG	RKT	OCT	35	JG	VG
RKT	SEP	40	IH	UH	RKT	OCT	40	JH	VH
					RKT	OCT	45	JI	VI
RKT	JAN	20	AD	MD	RKT	APR	22 1/2	DX	PX
RKT	JAN	22 1/2	AX	MX	RKT	APR	25	DE	PE
RKT	JAN	25	AE	ME	RKT	APR	30	DF	PF
RKT	JAN	30	AF	MF					
RKT	JAN	35	AG	MG					
RKT	JAN	40	AH	MH					

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-5380.