

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Listings/Market Watch
 Date: February 6, 2007
 Re: **New Options Listing: DivX, Inc. (QDW/DIVX)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on DivX, Inc. (QDW/DIVX) effective Wednesday, February 7, 2007

Specialist Unit: Citadel Derivatives Trading Group LLC
Position/Exercise Limit: 250,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: QDW: 255 413 106

DivX, Inc. (QDW/DIVX)
 (Beginning 2/7/2007)

			Calls	Puts				Calls	Puts
QDW	FEB	17 1/2	BW	NW	QDW	MAR	17 1/2	CW	OW
QDW	FEB	20	BD	ND	QDW	MAR	20	CD	OD
QDW	FEB	22 1/2	BX	NX	QDW	MAR	22 1/2	CX	OX
QDW	FEB	25	BE	NE	QDW	MAR	25	CE	OE
QDW	FEB	30	BF	NF	QDW	MAR	30	CF	OF
QDW	FEB	35	BG	NG	QDW	MAR	35	CG	OG
QDW	JUN	17 1/2	FW	RW	QDW	SEP	17 1/2	IW	UW
QDW	JUN	20	FD	RD	QDW	SEP	20	ID	UD
QDW	JUN	22 1/2	FX	RX	QDW	SEP	22 1/2	IX	UX
QDW	JUN	25	FE	RE	QDW	SEP	25	IE	UE
QDW	JUN	30	FF	RF					
QDW	JUN	35	FG	RG					

Questions regarding this release may be directed to Listings/Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.