

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Listings/Market Watch
 Date: February 6, 2007
 Re: **New Options Listing: The E.W. Scripps Company (SSP)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on The E.W. Scripps Company (SSP) effective Wednesday, February 7, 2007

Specialist Unit: Citadel Derivatives Trading Group LLC
Position/Exercise Limit: 200,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: SSP: 811-054-204
Leap1 (2008) Sym & Cusip: YIF: N/A
Leap2 (2009) Sym & Cusip: OLC: N/A

The E.W. Scripps Company (SSP)
 (Beginning 2/7/2007)

			Calls	Puts				Calls	Puts
SSP	FEB	45	BI	NI	SSP	JUN	45	FI	RI
SSP	FEB	50	BJ	NJ	SSP	JUN	50	FJ	RJ
SSP	FEB	55	BK	NK	SSP	JUN	55	FK	RK
SSP	MAR	35	CG	OG	SSP	SEP	45	II	UI
SSP	MAR	40	CH	OH	SSP	SEP	50	IJ	UJ
SSP	MAR	45	CI	OI	SSP	SEP	55	IK	UK
SSP	MAR	50	CJ	OJ	SSP	SEP	60	IL	UL
SSP	MAR	55	CK	OK					

The E.W. Scripps Company - 2008 Leap (YIF/SSP)

			Calls	Puts
YIF	JAN	30	AF	MF
YIF	JAN	40	AH	MH
YIF	JAN	50	AJ	MJ
YIF	JAN	60	AL	ML
YIF	JAN	70	AN	MN

The E.W. Scripps Company - 2009 Leap (OLC/SSP)

			Calls	Puts
OLC	JAN	35	AG	MG
OLC	JAN	40	AH	MH
OLC	JAN	45	AI	MI

Questions regarding this release may be directed to the Listings/Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-5380.