

MEMORANDUM

To: All Option Members, Member Organizations and ROTs  
 From: Listings/Market Watch  
 Date: February 7, 2007  
 Re: **New Options Listing: Genesco, Inc. (GCO)**

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The Philadelphia Stock Exchange (PHLX) will begin trading options on Genesco, Inc. (GCO) effective Thursday, February 8, 2007.

**Specialist Unit:** LaBranche Structured Prod. LLC  
**Position/Exercise Limit:** 75,000 contracts  
**Expiration Cycle:** March  
**Option Symbol & Cusip No.:** GCO: 371 532 102

Genesco, Inc. (GCO)  
 (Beginning 2/8/2007)

			Calls	Puts				Calls	Puts
GCO	FEB	35	BG	NG	GCO	MAR	25	CE	OE
GCO	FEB	40	BH	NH	GCO	MAR	30	CF	OF
GCO	FEB	45	BI	NI	GCO	MAR	35	CG	OG
					GCO	MAR	40	CH	OH
					GCO	MAR	45	CI	OI
GCO	JUN	30	FF	RF	GCO	SEP	35	IG	UG
GCO	JUN	35	FG	RG	GCO	SEP	40	IH	UH
GCO	JUN	40	FH	RH	GCO	SEP	45	II	UI
GCO	JUN	45	FI	RI					

Questions regarding this release may be directed to Listings/Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.