

MEMORANDUM

To: All Options Members, Member Organizations and ROTs.

From: Market Watch

Date: July 6, 2007

Re: Inverness Medical Innovations, Inc. (IMA)  
2009 LEAPS TO BEGIN TRADING ON JULY 9, 2007

Please be advised that the Philadelphia Stock Exchange (PHLX) will begin listing LEAPS on the following issue effective Monday, July 9, 2007:

Name: Inverness Medical Innovations, Inc. (IMA)

LEAP Symbol(s): XDV - 2009

P/E Limit: 75000 contracts

Specialist Unit: LaBranche Structured Prod. LLC

Below find the 2009 LEAPs call and put option strike prices and codes which will be available for trading on Monday, July 9, 2007:

Inverness Medical Innovations, Inc. (IMA/XDV)

			<u>Calls</u>	<u>Puts</u>
XDV	JAN	45	AI	MI
XDV	JAN	50	AJ	MJ
XDV	JAN	55	AK	MK

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or Options Services Department at (215) 496-1266.