

MEMORANDUM

TO: All PHLX Members, Member Organizations and FCO Participant
and Employees

FROM: Public Relations

DATE: July 17, 2007

RE: Bell-Ringing Ceremony- July 20, 2007

MARTHA REEVES, OF MARTHA AND THE VANDELLAS, TO RING THE OPENING BELL ON FRIDAY, JULY 20

Martha Reeves, of the renowned singing group Martha and the Vandellas, will ring the opening bell on Friday, July 20. She is in Philadelphia to attend the 70th Anniversary Convention of the American Federation of Television and Radio Artists (AFTRA) to which she is an elected delegate from the Detroit AFTRA Local.

Martha Reeves, among other things, was the lead singer of the legendary Motown group Martha and the Vandellas. During her tenure as Motown's reigning female chart-topper, second only to Diana Ross in the 1960s, Reeves and the Vandellas scored over a dozen hit singles including "Dancing in the Street," "Nowhere to Run" and "Jimmy Mack."

Reeves went on to perform as a solo singer and has performed all over the world with a plethora of musical icons.

Remarks will begin promptly at 9:15 a.m.

Please join us.

