

MEMORANDUM

To: All Option Members, Member Organizations and ROTs

From: Market Watch

Date: June 13, 2007

Subject: The Walt Disney Company (DIS) - New 100 Share Option Contracts

Please be advised that new 100 share DIS options will be available for trading on Thursday, June 14, 2007.
 The list of strike prices and symbols available for trading is as follows:

The Walt Disney Company (DIS) (Beginning 6/14/2007) (100 Shares DIS)					The Walt Disney Company - 2008 LEAPs (VDS) (Beginning 6/14/2007) (100 Shares DIS)				
			Calls	Puts				Calls	Puts
DIS	JUL	30	GF	SF	VDS	JAN	30	AF	MF
DIS	JUL	32 1/2	GZ	SZ	VDS	JAN	32 1/2	AZ	MZ
DIS	JUL	35	GG	SG	VDS	JAN	35	AG	MG
DIS	AUG	30	HF	TF					
DIS	AUG	32 1/2	HZ	TZ					
DIS	AUG	35	HG	TG					
DIS	OCT	30	JF	VF					
DIS	OCT	32 1/2	JZ	VZ					
DIS	OCT	35	JG	VG					
								Calls	Puts
DIS	JAN	30	AF	MF	WDS	JAN	30	AF	MF
DIS	JAN	32 1/2	AZ	MZ	WDS	JAN	32 1/2	AZ	MZ
DIS	JAN	35	AG	MG	WDS	JAN	35	AG	MG

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2, or (215) 496-5380.