

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: March 12, 2007
 Re: **New Options Listing: First Cash Financial Services, Inc. (FQO/FCFS)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on First Cash Financial Services, Inc. (FQO/FCFS) effective Tuesday, March 13, 2007

Specialist Unit: Group One Ltd
Position/Exercise Limit: 75,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: FQO: 319 42D 107

First Cash Financial Services, Inc. (FQO/FCFS)
 (Beginning 3/13/2007)

			Calls	Puts				Calls	Puts
FQO	MAR	20	CD	OD	FQO	APR	20	DD	PD
FQO	MAR	22 1/2	CX	OX	FQO	APR	22 1/2	DX	PX
FQO	MAR	25	CE	OE	FQO	APR	25	DE	PE
					FQO	APR	30	DF	PF
FQO	JUN	20	FD	RD	FQO	SEP	20	ID	UD
FQO	JUN	22 1/2	FX	RX	FQO	SEP	22 1/2	IX	UX
FQO	JUN	25	FE	RE	FQO	SEP	25	IE	UE

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.