

MEMORANDUM

To: All Option Members, Member Organizations and ROTs
 From: Market Watch
 Date: March 13, 2007
 Re: **New Options Listing: Houston Wire & Cable Company (UKL/HWCC)**

The Philadelphia Stock Exchange (PHLX) will begin trading options on Houston Wire & Cable Company (UKL/HWCC) effective Wednesday, March 14, 2007

Specialist Unit: McGowan Investors, L.P.
Position/Exercise Limit: 50,000 contracts
Expiration Cycle March
Option Symbol & Cusip No.: UKL: 442 44K 109

Houston Wire & Cable Company (UKL/HWCC)
 (Beginning 3/14/2007)

			Calls	Puts				Calls	Puts
UKL	MAR	17 1/2	CW	OW	UKL	JUN	17 1/2	FW	RW
UKL	MAR	20	CD	OD	UKL	JUN	20	FD	RD
UKL	MAR	22 1/2	CX	OX	UKL	JUN	22 1/2	FX	RX
UKL	MAR	25	CE	OE	UKL	JUN	25	FE	RE
UKL	MAR	30	CF	OF	UKL	JUN	30	FF	RF
UKL	APR	22 1/2	DX	PX	UKL	SEP	20	ID	UD
UKL	APR	25	DE	PE	UKL	SEP	22 1/2	IX	UX
UKL	APR	30	DF	PF	UKL	SEP	25	IE	UE
					UKL	SEP	30	IF	UF

Questions regarding this release may be directed to Market Watch at 1-800-THE-PHLX, choice #2 or (215) 496-1508.